

# Interact Academy: What is it and how can it help you?

Interreg Knowledge Fair session report | March 2024

## Overview

Interreg specialists convened to learn about and discuss Interact Academy. Participants explored several of the upcoming certified trainings which the Academy will offer in 2024 and discussed what they want to see from Interact Academy in the future.

Interact Academy is the home of Interact training services, enhancing knowledge delivery and learning experiences within the Interreg community.

The overall objective of the Academy is to offer tailor-made training opportunities that will increase the knowledge and improve the skills of Interreg stakeholders in the form of certified trainings and short courses. More specifically:

- programme staff can register for in-depth certified trainings on broad interreg-specific topics together with a cohort of colleagues from different programmes all over Europe;
- programme staff will have access to self-paced short courses on Interreg-specific whenever they want;
- the trainings services will offer the fundamental knowledge and skills necessary for Interreg staff to perform tasks specific to their roles.

## Key discussion points

### Interact Academy's training methodology and philosophy

- Training for how people learn.
- Practice over information.
- Realistic scenarios over theory.
- Sharing experiences over lecturing.

### Upcoming certified trainings

Several upcoming certified trainings were promoted and discussed, including:

- Video-making for Interreg – presented by Nebojsa Nikolic
- Use of AI in programme communications – presented by Arkam Ograk



- Programme management introduction – presented by Guilherme Johnston

#### How Interact Academy can help you

- On-boarding new colleagues
- Facilitating exchanges with colleagues from different programmes
- Training for training project beneficiaries
- Applying theory to practice

#### **Conclusions, plans for followed up**

Interact Academy is addressing a strong need for training in Interreg-specific topics. Upcoming certified trainings are being met with anticipation from programme staff all over Europe.

14 unique certified trainings will be delivered through 18 cohorts in 2024.

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