

Interreg Knowledge Fair's session

# MRS and SBS: framework to explore and benefit from

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**Interact**



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# Welcome to the Interreg Knowledge Fair

This is the **second edition** of the Interreg Knowledge Fair, it is still a new approach for us.

The **Conference Support** stand in the Exhibition Room is a one-stop shop for your questions.

At the end of this session, you are asked to rate the **session experience**.

At the end of the event, you will be asked your **overall feedback**.




# Today's focus

Collaboration in the MRS/SBS – existing approaches and practices.




What value does cooperation with the strategies bring to Interreg?



How to use strategies as frameworks for bigger impact and synergies?



How to improve visibility and recognition of Interreg programme efforts?



Way forward and Post 27 perspective – ideas for improvements?

# Work with Strategies

- Experiences
- What does the engagement with the Strategies bring to the programmes
- Lessons learnt
- Ideas for further development



# Let's discuss...

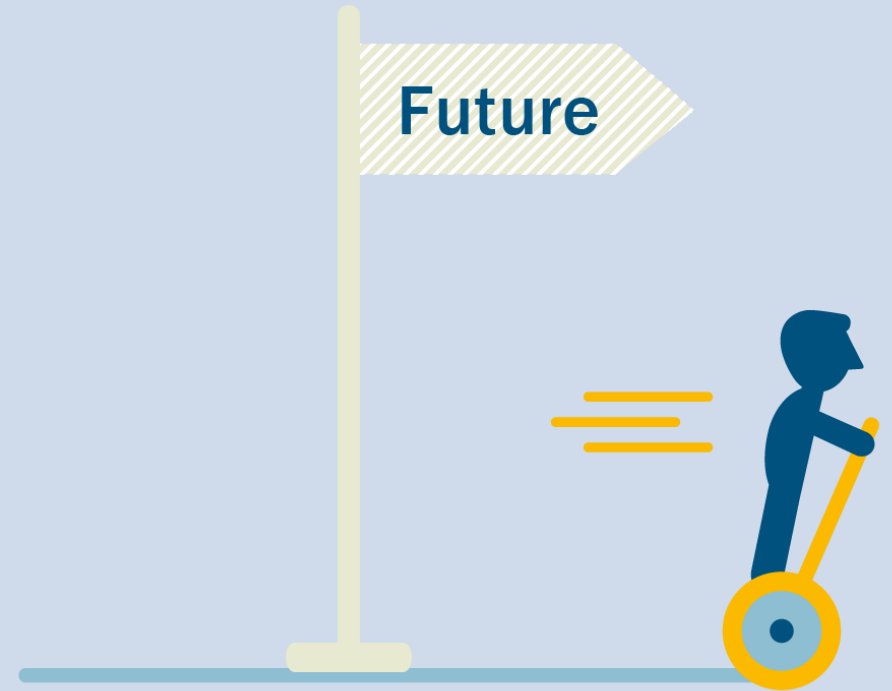
What value does cooperation with the strategies bring to Interreg?

How to use strategies as frameworks for bigger impact and synergies?

How to improve visibility and recognition of Interreg programme efforts?

# Ideas/suggestions for post 2027

- What could be improved?
- What could be done differently?
- What should stay?



# Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.

Log into the **Whova app** and tell us what you think in the **session Q&A, from 1 (bad) to 5 (amazing)**  
Please check which session you are in!

You can also talk to us at the Conference Support stand in the networking area.



# Cooperation works

All materials will be available on:

[Interact / Events / Interreg Knowledge Fair \(5-7 March 2024\)](#)