

Welcome to a place-based session!

Future of PO5 and the place based approaches

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Interact



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Interreg

Welcome to the Interreg Knowledge Fair

This is the **second edition** of the Interreg Knowledge Fair, it is still a new approach for us.

The **Conference Support** stand in the Exhibition Room is a one-stop shop for your questions.

At the end of this session, you are asked to rate the **session experience**.

At the end of the event, you will be asked your **overall feedback**.



Agenda

01

Setting the scene

02

Exchange on benefits, concerns & challenges

03

Jointly explore options

04

Leave inspired!



Where We stand

In 2021-27 out of 86 Interreg programmes 11 programmes opted for PO5.

At the IAE in October 2023 a clear majority (84%!) voted for a reinforced/re-shaped PO to better fit the specificity of Interreg programmes!

Specificities of the approach - 1/2

Place based

Point of departure are the unique potentialities and needs of a place – we talk about people first and all planned endowments fit the needs of inhabitants aiming at their quality of living

Cross (multi) sectoral

It is an integrated & cross-sectoral approach shaped to the needs and potentialities of the place

Multi-level governance

Multi-level governance (MLG) is an obvious pre-condition for an effective and efficient cross-sectoral / integrated approach

Specificities of the approach - 2/2

Strategy-based

Developing territories is a long-term task heading for long-term beneficial impact. The approach requires a longer-term strategy that is the result of a participatory & inclusive process.

Participatory

Broad participation at all stages is decisive – from strategy-building over shaping projects and criteria for decision-making to delivery

Decision-making

Decision-making is done by the local/regional/territorial level



Interreg Italia-Österreich



DOLOMITI Live

DEMOGRAPHIC & SOCIAL CHANGE

REGIONAL VALUE CREATION

REINFORCING INFRASTRUCTURE

RESILIENT CLIMATE & NATURE

STRENGTHENING CLIMATE PROTECTION

SUPPORTING INNOVATION



FOSTERING DIVERSITY



A POSITIVE APPROACH TO DEMOGRAPHIC CHANGE



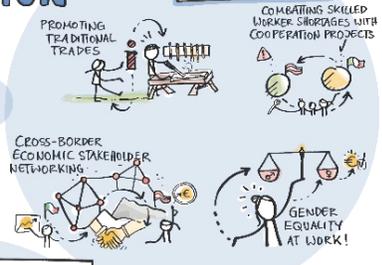
GREEN ECONOMY



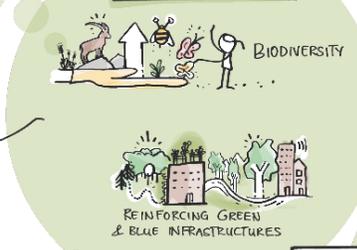
INNOVATIVE SPACES



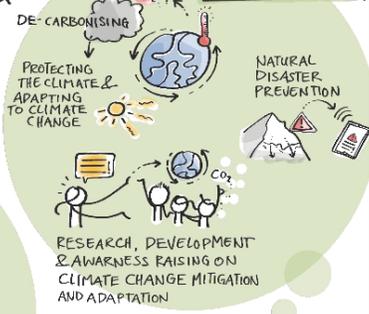
REINFORCING INFRASTRUCTURE



PROMOTING ECOSYSTEMS



PUSHING SUSTAINABILITY



PO5 In Interreg

A variety of approaches

Looking at the programmes in more detail shows a wide variety of approaches, a couple of examples



Romania-Bulgaria

Along Eurovelo 6: Strategy development & collection of project ideas in one process



Austria - Bavaria

Euregios developed strategies and are key implementers; Draft Budget Method



Greater Region

Wide variety among seven functional areas in terms of key topics and acting structures



Italy - Austria

The one and only CLLD in Interreg

In a nutshell

The place / territory is the point of departure!

The approach to project generation is very different!

Next to the project life cycle there is a strategy life cycle that needs to be tended and cultivated!



Now over to you!

Please report the key challenges in ...

- a)** Discussing PO5 during programming and evt. abandoning it
- b)** Preparing implementation of PO5
- c)** Implementing PO5

Brains on the future



.. whereas the **place-based approach to policymaking, built on integrated territorial development**, aims to unleash unique potential related to territorial resources, knowledge and assets, while recognising the need for tailored solutions in different types of territories;

European Parliament: Resolution
P9_TA(2024)0010



.. whereas territorial approaches **add value by applying a strategic, spatial lens** that captures the specific combinations of social, institutional, economic and environmental challenges and opportunities that influence the development of all types of territories;

European Parliament: Resolution
P9_TA(2024)0010

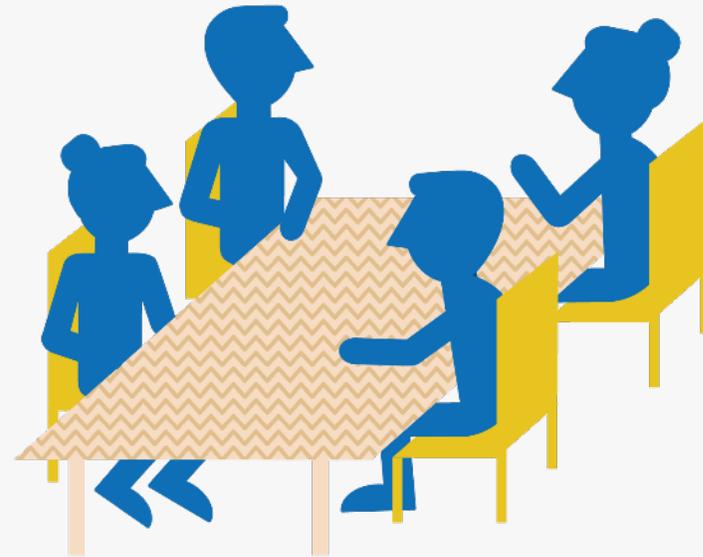


... highlights the need to offer more guidance and greater flexibility to Member States on the implementation of PO5 ‘Europe closer to citizens’, and the actions to achieve it, and to align them with those set out in the TA2030 and create incentives to allocate more funding to PO5;

European Parliament: Resolution
P9_TA(2024)0010

What are options you see?

Please let us know
how a reinforced &
reshaped approach
could look like!



Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.

Log into the **Whova app** and tell us what you think in the **session Q&A, from 1 (bad) to 5 (amazing)**
Please check which session you are in!

You can also talk to us at the Conference Support stand in the networking area.



Cooperation works

All materials will be available on:

[Interact / Events / Interreg Knowledge Fair \(5-7 March 2024\)](#)