

# Interreg Knowledge Fair 2024

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**5 - 7 March 2024**

**Interreg Knowledge Fair**

National Library of Latvia

Riga | Latvia





## **Interreg Knowledge Fair**

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### **Outlines**

The Interreg Knowledge Fair is back - and this time we are looking to the future.

Over 3 days, more than 200 Interreg colleagues will gather to discuss the key issues in implementing cooperation, and to think about how Interreg can be even more effective in the future.

The Knowledge Fair will offer more than 30 sessions over the three days, with the second day especially focused on the future. This day will include insights from DG REGIO, the High-Level Working Group on the future of Cohesion policy.

The first and third days offer two-hour co-creation and one-hour information sessions on core issues related to programme management and implementation. Please note, the Knowledge Fair is a participatory event, and active participation in sessions is expected.

Our venue, the Latvian National Library, known as 'The Castle of Light' should inspire us with the wisdom and knowledge to build a better future.

You are encouraged to look at the Agenda and think about who can best represent your programme during these three days.

### **Objectives**

In a highly participatory manner, attendees will:

- Exchange on key challenges faces programmes, choosing from a menu of options in parallel
- Open dialogue on key challenges within the regulation as part of Interact's work to consult programmes on the future of Interreg
- Learn from other programmes experiences, hear from Interact and other organisations

The underlying goal of the Knowledge Fair is that programmes bring and share their knowledge and experience.

### **Registration details**

You are encouraged to look at the Agenda and think about who can best represent your programme during these three days.

In the first phase of registration (from 17 until 31 January), all programmes can register two attendees.

Programmes are asked and encouraged to send those colleagues best able to contribute to the discussions, and include both MA and JS units where they are separate.

After the first phase of registration, one additional person per programme can be admitted, if space allows.



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Day one

Tuesday, 05 March 2024

| Time                                    | Kurzeme   | Vidzeme  | Latgale   | Zemgale   |
|---|---|--|---|---|
| <b>Registration</b>                     |   |  |   |   |
| Morning coffee, announcements at 8.50am |   |  |   |   |
| 08.00 - 09.00                           |   |  |   |   |
| 09.00 - 10.00                           | Programme closure<br>2014-2020: The finishing touches | Anchoring Interreg in the Territorial Agenda 2030                                | The engagement of civil society in Interreg                           | Project closure 2021-2027   |
| <i>Coffee break</i>                     |   |  |   |   |
| 10.00 - 10.30                           |   |  |   |   |
| 10.30 - 12.30                           | Simplification and harmonisation needs for 2021-2027  | Post 2027: Common indicators, provisions effecting evaluation                    | Future of Interreg brand: How we communicate Interreg                 | Interact Academy: What is it, and how can it help you                           |
| <i>Lunch</i>                            |   |  |   |   |
| 12.30 - 13.30                           |   |  |   |   |
| 13.30 - 15.30                           | Artificial intelligence: Genuine impact               | Kicking-off Evaluation activity: Highlighting added value and impact of Interreg | Risk-based management verification: Simplification or simplification? | Macro-regional and Sea basin strategies: Frameworks to explore and benefit from |
| <i>Coffee break</i>                     |   |  |   |   |
| 15.30 - 16.00                           |   |  |   |   |
| 16.00 - 17.00                           | SCOs: Exchange on implementation issues               | Update Methodology Paper: How to ensure feasible targets                         | Decision making and conflict of interest                              | Interreg in a more social Europe  |

### You are invited...

To join us at Blackhead House for an evening of Latvian entertainment, music, dance and delicious finger foods.

**Date** Tuesday 5 March

**Time** 6.15pm for 6.30pm, until 9pm

**Location** Blackhead House Rātslaukums 7, Centra rajons, Rīga, LV-1050, Latvia

<https://maps.app.goo.gl/y9gNHVjjqACPpB6X9>



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Day two

Wednesday, 06 March 2024

| Time          | Kurzeme  | Vidzeme   | Latgale  | Zemgale   |
|---------------|--|---|--|---|
| 08.30 - 09.00 | <b>Registration</b><br>Morning coffee, announcements at 8.50am   |   |  |   |
| 09.00 - 10.30 | <b>Plenary session   Ziedonis Hall</b><br>Slawomir Tokarski, Director of Interreg<br>John Bachtler, European Policy Research Centre<br>Panel discussion<br>Nathalie Vershelde, Deputy Head D1<br>Simona Pohlova, Deputy Head D2<br>Wiktor Szydarowski, Director ESPON EGTC |   |  |   |
| 10.30 - 11.00 | <i>Coffee break</i>  |   |  |   |
| 11.00 - 12.30 | Future of Interreg:<br>Scope, content and purpose  | Future of Interreg:<br>How to evolve and improve the structures | Interreg for people:<br>Engaging European citizens | Having more impact: Stronger complementarity between cross-border and transnational           |
| 12.30 - 13.30 | <i>Lunch</i>   |   |  |   |
| 13.30 - 15.00 | Post 2027 fina(ncial) dreamland  | Flexibility, adaptability of programmes                         | Interreg for a Greener Europe                      | Promoting cross-border services: Interreg specific objectives for Interreg specific solutions |
| 15.00 - 15.30 | <i>Coffee break</i>  |   |  |   |
| 15.30 - 17.00 | Beyond SCOs:<br>Towards performance based methods?   | Cooperation and synergies with other EU instruments             | Challenges and needs of external cooperation       | Future of PO5 and the place based approaches  |



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Day three

Thursday, 07 March 2024

| Time                                    | Kurzeme  | Vidzeme   | Latgale  | Zemgale  |
|---|--|---|--|--|
| <b>Registration</b>                     |  |   |  |  |
| Morning coffee, announcements at 8.50am |  |   |  |  |
| 08.30 - 09.00                           |  |   |  |  |
| 09.00 - 10.00                           | Proactive rather than reactive approach to Irregularities and fraud                      | Don't miss the chance to join the Interreg Social Media movement  | Small or big? What next for small scale projects and SPF?              | Tackling cross-border obstacles: B-solutions for Interreg              |
| <i>Coffee break</i>                     |  |   |  |  |
| 10.00 - 10.30                           |  |   |  |  |
| 10.30 - 12.30                           | Lean reporting, monitoring & change management: Steps to simplify project implementation | The ten elements that make a web story worth-reading              | Call for proposals and assessment: Perspectives and road ahead         | Embracing Sustainability in Interreg: Programme and project management |
| <i>Lunch</i>                            |  |   |  |  |
| 12.30 - 13.30                           |  |   |  |  |
| 13.30 - 14.30                           | Accounts: Novelties in the current period  | Future of Interact Tools to make cooperation easier in Post 2027! | Site visits and risk assessment  | Information hubs and the success of Interreg                           |
| <i>Short interval</i>                   |  |   |  |  |
| 14.30 - 15.30                           | Public procurement: Challenges and opportunities in Interreg                             | Management of NDICI funds in practice                             | GDPR for Interreg: how to improve your compliance and reduce liability | Information hubs and the success of Interreg (continues)               |
| 15.30                                   | <i>Close</i>   |   |  |  |



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### Practicalities

#### Venue

National Library of Latvia  
Mūkusalas iela 3  
Rīga, LV-1423, Latvia

The venue for the Interreg Knowledge Fair is the National Library of Latvia in Riga, Latvia.

Latvians call it Gaismas pils – the Castle of Light, named after best-loved patriotic choir song. The Library opened in 2014, and is an architectural statement, as well as home to 4.2 million books.



Photo: Kristians Luhaers

#### Travel

Riga is well served with public transport, you can find more information on Live Riga. The bus no 22 runs from Riga International Airport to the Riga city centre and takes 30 min to the venue (stop National Library – Nacionālā Bibliotēka), or the Old Town (stop 11. novembra krastmala).

The bus schedule is available [here](#). At time of preparing, tickets are 2€ for one-way Airport-City trip. Various day, 72 hour and other tickets also exist, and the bus runs regularly throughout the day.

#### Accommodation

The river Daugava splits Riga into two parts, and most hotels are in the Old Town. The closest hotel to the venue is Radisson Blue Daugava hotel, and more options are available in City.

#### Other Information

Riga was founded as a port town in 1201, was one of the key centres of the Hanseatic League in Eastern Europe from the 13th to the 15th century. Riga is known as an architectural jewel – a city where you can see churches from the city's origins, medieval buildings in the Old Town, unique examples of Art Nouveau, as well as wooden architecture that has survived the centuries.

Riga has more than 600 000 inhabitants, making it the largest city in the Baltic States. Riga offers a variety of [spectacular](#), [cultural](#), [natural](#) and [tasty](#) charms.

It is likely that temperatures in Riga will be around 5 degrees in the day and -3 overnight. March is usually a dry month. Please check the weather reports and pack accordingly.

Useful links: <https://www.latvia.travel/en/city/riga>  
<https://www.liveriga.com/en/visit>  
<https://www.riga.com/>