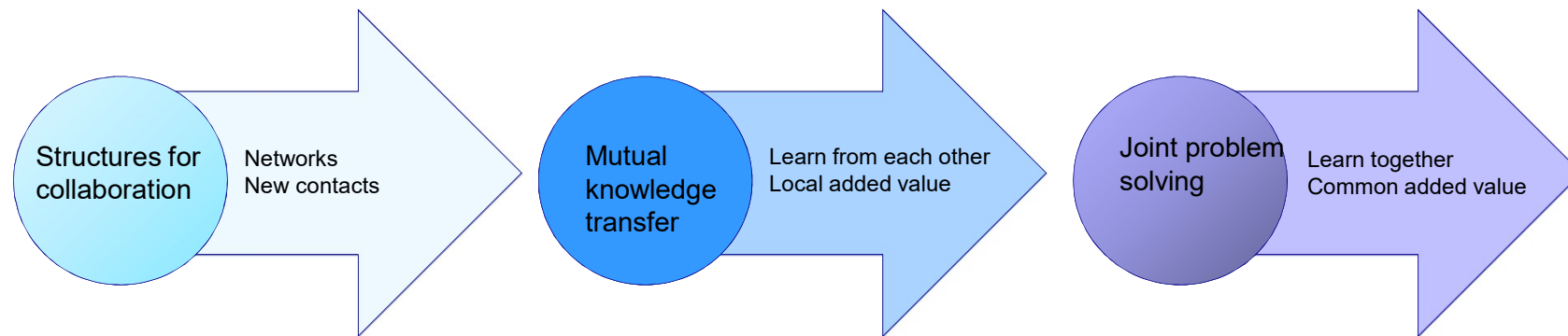


Analysis model cross-border added value:

1) *Why do we co-operate?*



Source: Evaluation Interreg Botnia-Atlantica 2007–2013 (Kontigo)

Analysis model cross-border added value: *2) Role of the border in the project?*

- **Bridging border barriers**

Projects aimed at bridging border barriers; legal, administrative, physical or perceived border barriers.

- **Border as a resource**

Projects that see and exploit cross-border similarities and differences as a necessary resource to create results and joint learning, e.g. knowledge, research, experts, etc.

- **Critical mass utilization**

Projects that use the potential to work across the border as a prerequisite for creating results, e.g. through greater numbers of tourists, companies, students, etc.

Source: Evaluation Interreg Botnia-Atlantica 2007–2013 (Kontigo)