# Interreg Slam 2023: "How to write your stories"

Stoyan Kanatov/ Interact office Valencia / 03.05.2023





### Interreg Slam 2023 structure



#### Storytelling

- Open to all (via MA or JS)
- Webinar on 03.05.2023
- Workshop on 18.05.2023
- Application until 09.06.2023
- Selection in June
- Coaching in June



#### Video production

- 5 promo videos design, subtitles and production in July - August
- Promotion through multiple media channels in September



#### Slam finale

- Celebration in Santiago de Compostela October
- Live performances
- Life streaming during voting
- Awarding ceremony

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### Interreg Slam 2023 highlights

**European Year of Skills** Focus on boosting competitiveness, participation and talent, as well as the Interreg's contribution to upskilling, reskilling and lifelong learning.

**2 online training events** Organization of a training seminar "How to write your stories" opened for all and a consultation workshop "How to refine your stories", dedicated to the programmes and projects which prepared their applications.

Applications are accepted until 09.06.2023, by using our template and sending it to Stoyan Kanatov at: <u>Stoyan.Kanatov@interact-eu.net</u>. All applications have to be submitted by the respective Managing authority or Joint Secretariat.

## **Storytelling contest follow up**

- **Contests results** with announcement of finalists will be made public in June at the Interact website;
- **Consultations** on further steps will be provided to finalists in June. The consultations will be available online, preferably with the people, directly responsible for the showcased project. They will require your commitment;
- Video production will take place in July and August. All finalists will be responsible for the multimedia content they provide and will coordinate the production of their videos directly with the provider;
- **Better live performance** Interreg Slam 2023 will be part of the Interreg Annual Event in Santiago de Compostela, Spain, on 26.10.2023. Interact will cover the travel and accommodation costs for 1 person to take part in the event, to participate in the live performance and, hopefully, to receive the project reward/s. The live performances of the finalists will be accompanied by a professional actor, in the form of engaging conversation or scene, which will improve the overall quality and will boost publicity.

### Questions & Answers



