

Meeting at the IKF!

# Interregional Innovation Investments (I3)

## Competitor or complement? How to make friends

Ilze Ciganska, Bernhard Schausberger / 23.05.2023

**Interact**



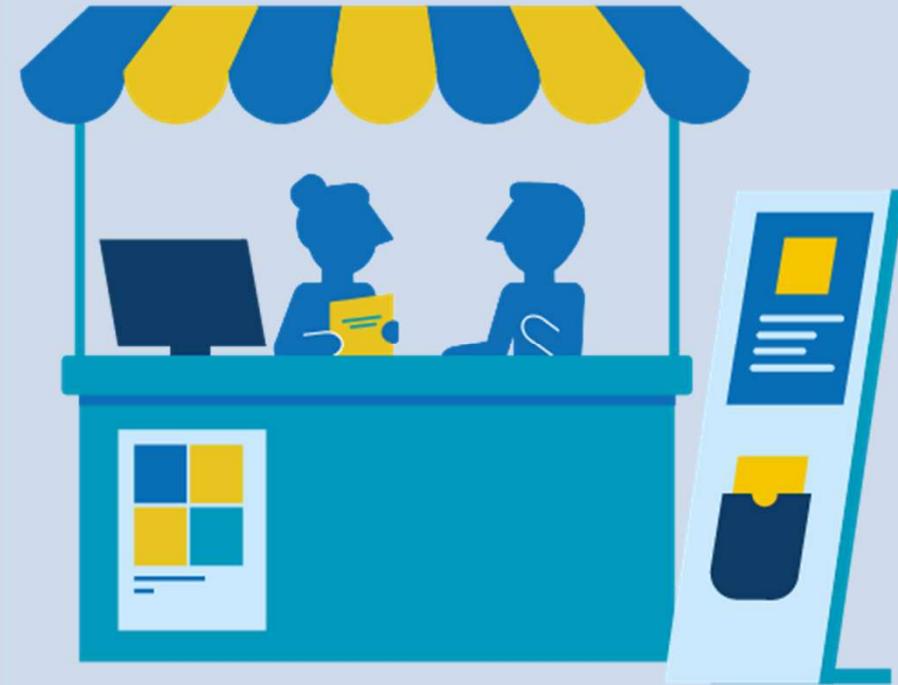
Co-funded by  
the European Union  
Interreg

# Welcome to the Interreg Knowledge Fair

This is a **pilot activity** for Interact, testing a new approach to our service delivery – and **whether it works for you!**

While you are here, you will be asked to **rate individual sessions** (in Whova) and to respond to a **4-question survey** at the end of each day.

Please share your feedback with us!





# Why This session?

I3 does and will do calls on excellence as well as on catch-up for less developed regions; next to it we have Horizon and Transnational programmes offering PO1 (Smarter Europe). It will often be hard to distinct between the offers and get distinct projects and results.

**How can we make friends? How can we find complementarities, to get better results?**

# A smarter Europe – innovative and smart economic transformation



A more competitive and smarter Europe by promoting innovative and smart economic transformation and regional ICT connectivity (PO 1) by:

- i. developing and enhancing research and innovation capacities and the uptake of advanced technologies;
- ii. reaping the benefits of digitisation for citizens, companies, research organisations and public authorities;
- iii. enhancing sustainable growth and competitiveness of SMEs and job creation in SMEs, including by productive investments;
- iv. developing skills for smart specialisation, industrial transition and entrepreneurship;
- v. enhancing digital connectivity;

**Regulation (EU) 2021/1058 on ERDF, Art. 3(1).**

# Interregional Innovation Investments instrument

## Work programme for 2023-2024

*The Interregional Innovation Investments (I3) Instrument shall support the commercialisation and scaling up of interregional innovation projects in shared smart specialisation areas, and with the potential to encourage the development of European value chains in less developed regions. [...]*

*The I3 Instrument has a strong cohesion policy dimension. It encourages cooperation between more developed regions on the one side and less developed regions on the other side. The I3 Instrument works in complementarity with relevant calls under Horizon Europe. Emphasis will be given to fostering connected “regional innovation valleys” across the EU.*

*The I3 Instrument targets actors willing to work together in scaling-up and bringing innovation to the market. [...] in moving from investment ideas to the actual implementation [...] based on mature business plans*



## To prevent similar findings ....

**In particular, measures to create downstream synergies to further exploit the results of H2020 projects were implemented only to a very limited extent. There were two main reasons for this:**

- i. beneficiaries of Horizon 2020 grants rarely envisaged downstream synergies with the ESIFs; and**
- ii. managing authorities did not know how to establish downstream synergies or how to find Horizon 2020 project results.**

**European Court of Auditors, Synergies between Horizon 2020 and European Structural and Investment Funds, Special Report 2022**

# Aim of the session

- a) Understand the approach of I3 in practical and identify similarities & touching points;
- b) Discuss and exchange on potentialities to benefit, e.g. from option to redirect applicants or capitalisation

# On I3

Tomislav Pinter

European Commission, Unit G1 - Smart and Sustainable  
Growth, DG REGIO

# Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.

Log into the **Whova app**, go to the **relevant session**, and tell us what you think in the **session Q&A**.

You can also talk to us at the Conference Support stand in the networking area.



# Cooperation works

All materials will be available on:

[Interact / Events / Interreg Knowledge Fair \(23-25 May 2023\)](#)