

EVAL-CAP-COM

Daniela Minichberger, Arkam Ograk, Nicolas Garnier

Besiana Ninka, Nebojsa Nikolic, Stoyan Kanatov

Interact, 24.04.2023

Interact



**Co-funded by
the European Union**
Interreg

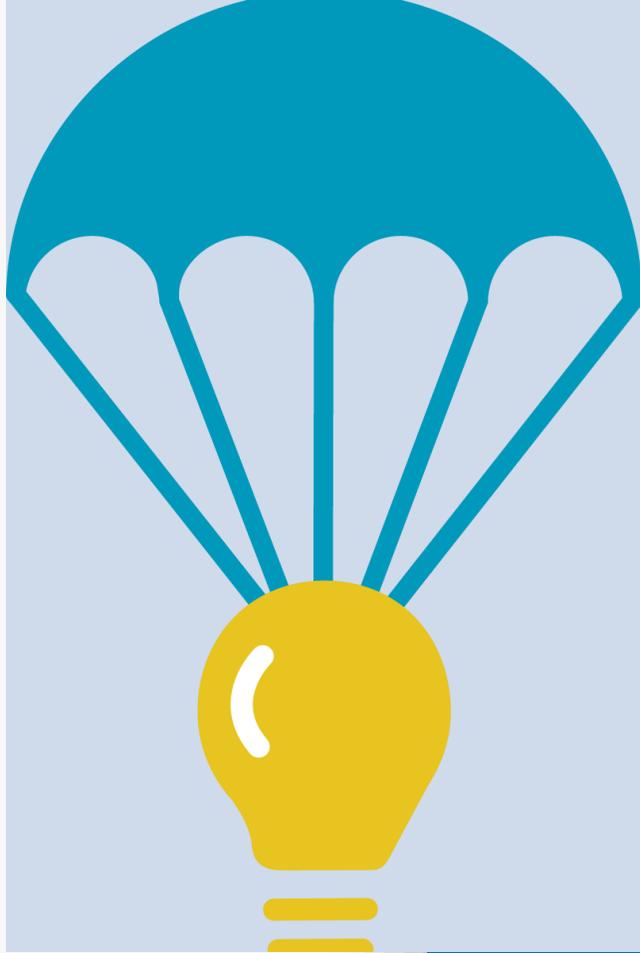
Welcome to the Interreg Knowledge Fair

This is a **pilot activity** for Interact, testing a new approach to our service delivery – and **whether it works for you!**

While you are here, you will be asked to **rate individual sessions** (in Whova) and to respond to a **4-question survey** at the end of each day.

Please share your feedback with us!





Objective of the workshop

- ✓ Explore **when and how** it is most effective to link EVAL-CAP-COM

EVAL-CAP-COM

What have we done so far....

<p>CAP-COM</p> <p>5-6 July 2017</p> <p>Budapest, Hungary</p>	<p>EVAL-CAP-COM</p> <p>5-6 Nov 2019</p> <p>Budapest, Hungary</p>	<p>Advanced CAP methodologies</p> <p>20-21 April 2022</p> <p>Florence, Italy</p>	<p>IKF, Ghent</p> <p>24 May 2023</p> <p>Eval-Cap-COM</p>
--	--	--	--

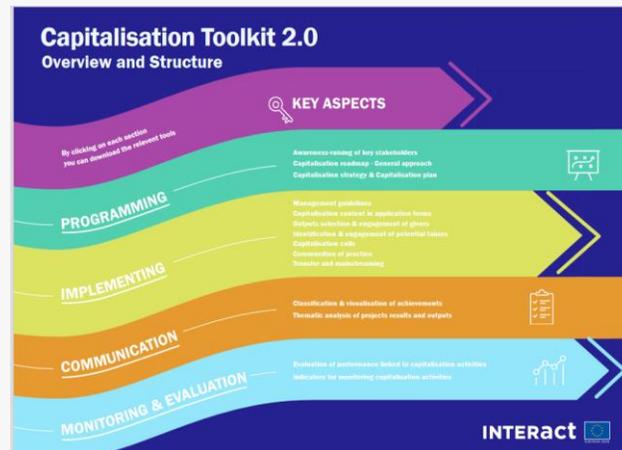
Supporting documents

EVAL



Commission Staff Working Document

CAP



Capitalisation Toolkit 2.0

COM



Communication Toolkit 3.0

Eval

1. Is evaluation is a learning exercise?
2. Is the evaluation plan (EP) a planning tool to learn more about your programme?
3. The legal provisions, suggest assessing effectiveness, efficiency, relevance, coherence and EU added value in the mid-term – how to best do that?
4. Impact Evaluation and Operational Evaluation - when is the perfect timing?
5. Do you discuss and follow up the outcomes of the evaluations?

CAP

Five key capitalization questions:

1. How programmes identify the potential for capitalization?
2. How programmes check the interest and demand for capitalization in stakeholders?
3. How programmes advertise capitalization?
4. What methods of delivery of capitalization programmes use?
5. How programmes improve their capitalization efforts?

COM

1. Are the communication rules clear to the experts in the programme and projects?
2. What can we do to communicate the rules better?
3. What can we do to apply the rules better?
4. How do we get the MOST of the projects in terms of communicating results?
5. What are some common mistakes and best practices in communication?

Divide into

EVAL officers



CAP officers

COM officers

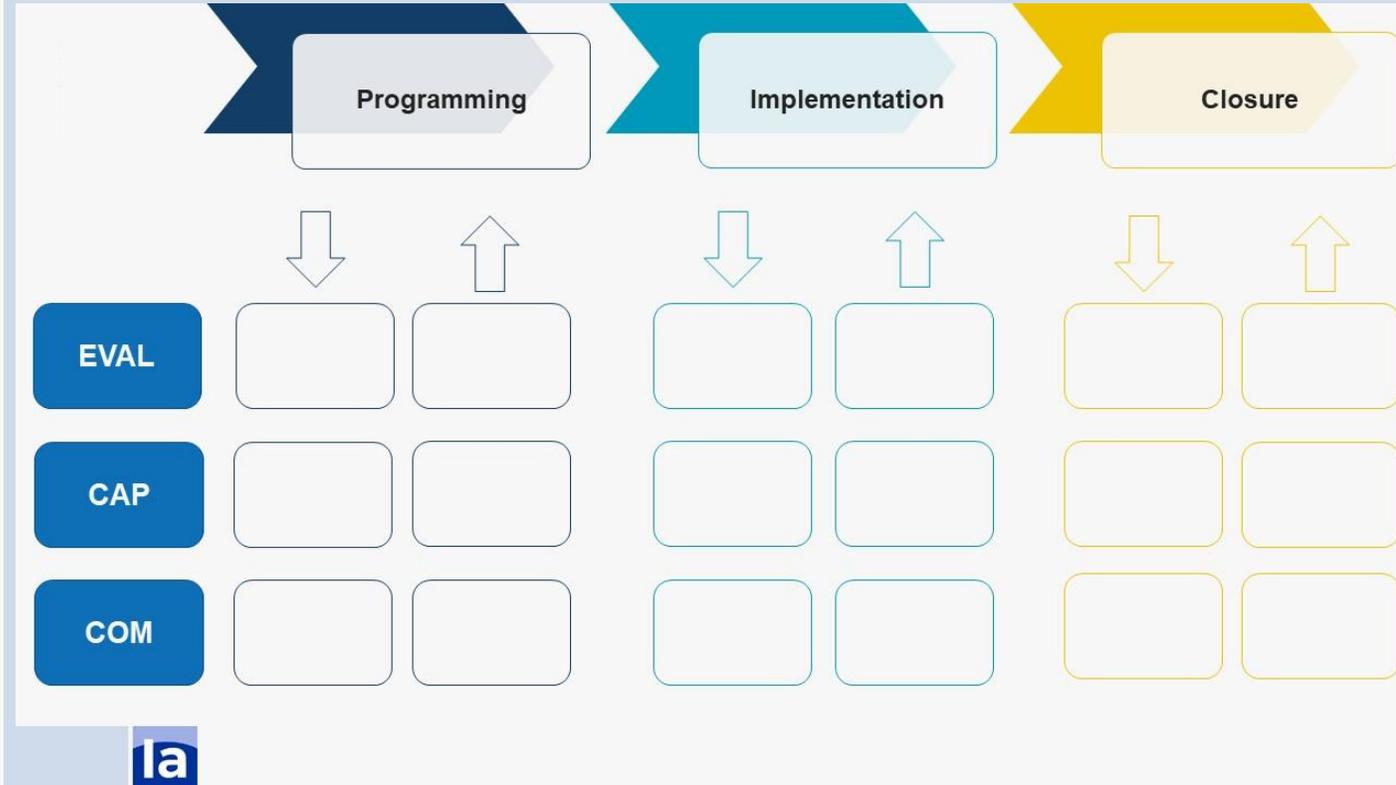
Links between Eval-CAP-COM

Indicate main activities along the programme life cycle where you could/should work together and state also the level of involvement

		PROGRAMMING	IMPLEMENTATION	CLOSURE
Level of involvement	High			
	Medium			
	Low			

Links between EVAL-CAP-COM

Define how do you support each other (give-take) in each stage of the programme life cycle: what do you need from the colleagues and what can you provide to them



Links between Eval-CAP-COM

Programming	Implementation	Closure
Draft intervention logic	Project reporting performing evaluations, call for projects	Performing impact evaluations
Draft communication strategy	Follow guidelines, website, workshops, events, social media	checking results of evaluation reports, draft success stories
Capitalising results from previous periods	Capitalisation call	Consulting and capitalising of the results, best practices for library

Links between Eval-CAP-COM

	Call for projects
EVAL	Daily evaluation of projects/programme targets; prepare next call, check indicator achievement level
CAP	Check synergies between projects, building on previous results
COM	Promote the calls, attract new applicants

Links between Eval-CAP-COM

	Success stories
EVAL	Evaluate the impact, check evaluation outcomes
CAP	Indicate impact 'update', show evaluation, results used by the Interreg programmes
COM	Promote the achievements, get the info to the right target audience, communicate programmes achievements in different media

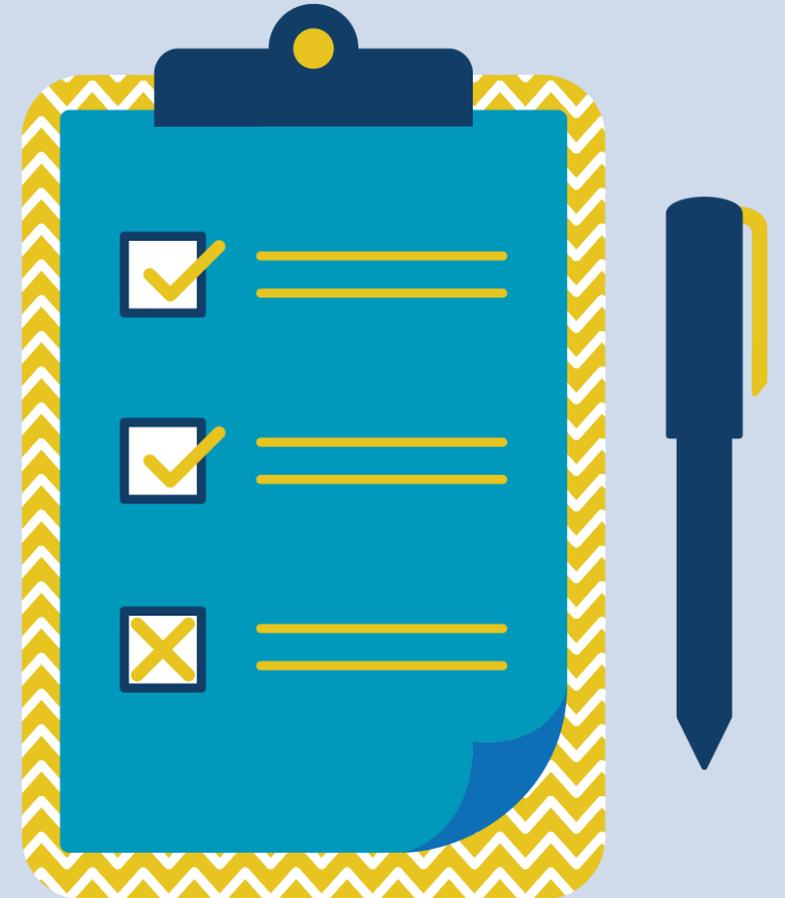
Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.

Log into the **Whova app**, go to the **relevant session**, and tell us what you think in the **session Q&A**.

You can also talk to us at the Conference Support stand in the networking area.



Cooperation works

All materials will be available on:

[Interact / Events / Interreg Knowledge Fair \(23-25 May 2023\)](#)