

Welcome

Euregio Via Salina

Interreg
Bayern-Österreich



Kofinanziert von der
Europäischen Union



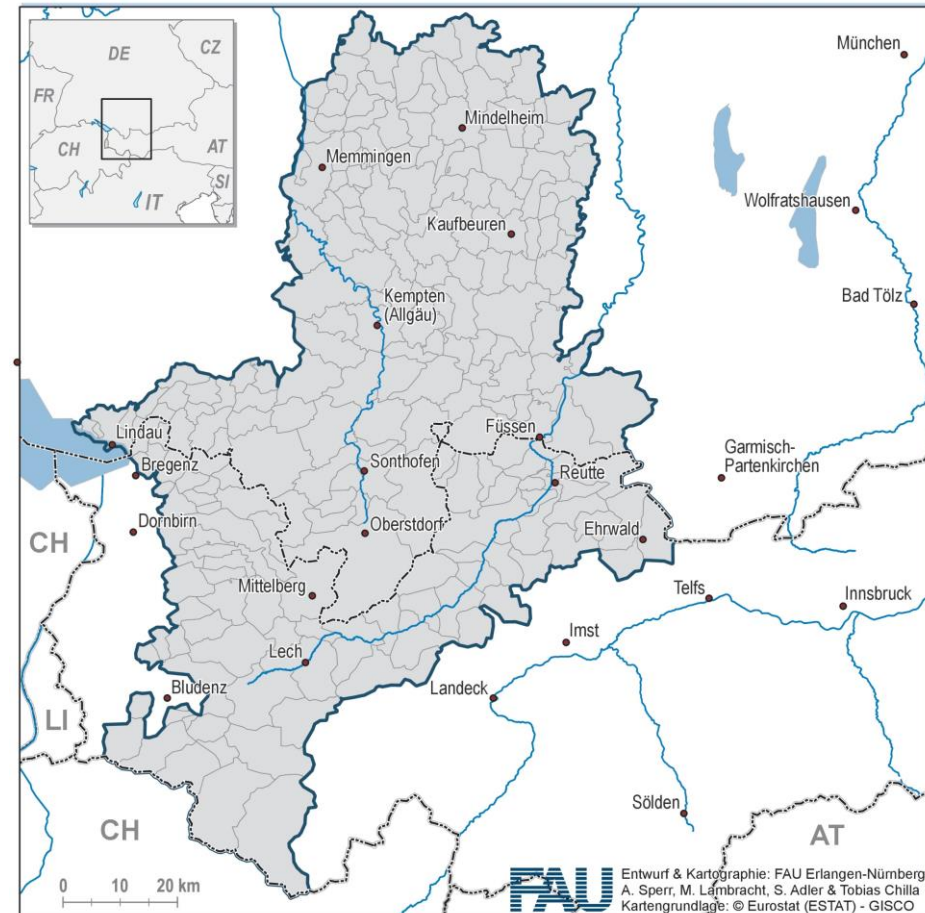
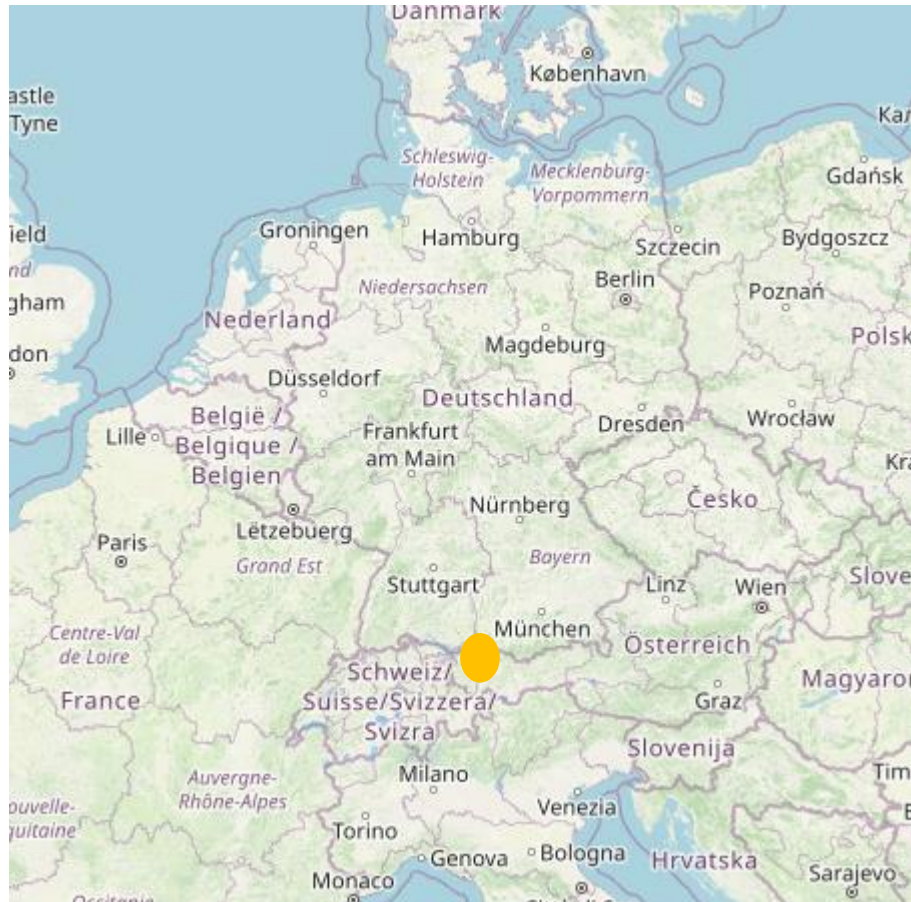
REA
REGIONALENTWICKLUNG
AUSSERFERN
„alles außer fern!“



Regionalentwicklung
Vorarlberg eGen



Euregio via salina



Euregio via salina

- /// cross-border community with members from Germany and Austria
- /// Vision: „From border region to cross-border living space“
- /// Project funding mainly through INTERREG VI-A Bavaria-Austria
- /// Common base for the work is the Euregio-strategy



Euregio via salina

Integrated Tourism

- Strengthening of protected areas as basis for regional tourism
- Enhancing (digital) Visitor guidance
- Strengthening of quality and resilience in tourism

Sustainable Mobility

- Reducing car traffic
- Strengthening of CBPT
- Developing and Implementing innovative and sustainable forms of mobility

Learning region

- Cross-border education and training programmes
- Cross border campaigns for skilled workers
- Learning about our common culture and region

Euregio via salina and b-solutions

- /// Euregio and b-solutions share the same objective: Identifying and (where possible) solving border obstacles
- /// Three advice cases:
 - Operation and distribution formats – Renewable energy plants
 - Cross-border ambulant therapeutic services
 - Cross-border public transport



Renewable energy in a cross border context



- ▬ B-solution expert analysed the legal framework for renewable energy plants in Germany and Austria
- ▬ Interviews with local experts and majors
- ▬ Report as a summary for decision makers who plan cross border projects



Cross border ambulant therapeutic services

- Objective: Enhancing treatment possibilities in the border region by using services from both sides of the border
- Expert used a legal desk research
- Results help to better understand the legal situation and to develop (possible) small scale solutions





Cross-border public transport



- /// Cross-border mobility as one of the main challenges in the region
- /// Two Workshops with stakeholders, one in the region, one online
- /// Expert linked challenges in the Euregio with the DG REGIO study on the topic
- /// Results show a variety of possible solutions and possibilities -> basis for further projects!



Summary – our experience with b-solutions

-  B-solutions helps to get started on a specific topic
-  Very focused approach, very close to the needs of the applicant

B-solutions is a very effective and helpful instrument to tackle border obstacles





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EUREGIO **VIA**SALINA

ALLGÄU · AUSSERFERN · VORARLBERG

Thank you for your attention!

Euregio via salina

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