

Regional Network Meeting

# Communication: Quick overview

Arkam Oğrak / Interact / 7 December 2023

**Interact**



Co-funded by  
the European Union  
Interreg

# Major plans for 2024

## Communication network meeting – ICON

- Online, February
- In-person, Alicante, November
- IO Valencia colleagues

## Knowledge Fair

- 5-7 March
- Focus on the future and some strategic programme questions

## Interreg Cooperation Day

- Rosa Escamilla is the new lead

## Project Communication Toolkit

- Repurposed, revamped
- Arkam & Rosa

## Interreg Slam

- Campaigning growing
- Stay tuned for trainings and news
- Contact Stoyan & Rosa

## Interact Academy, certified trainings

- Storytelling
- Fundamentals of communication – 2024
- Video making – 2024

## Artificial Intelligence

- Online events throughout 2024
- At IKF
- At EURegionsWeek

# Communication toolkit 2024

- A tool rather than a fixed publication
- Editable
- Publication in inDesign and Word formats
- You can add your own programme-specific guidance to project beneficiaries
- You will be able to download the publication in March, edit in April, and release it as your own



# Chapters overview

