



Talking about synergies & coordination

- Yes let's do that!
- We did it already and we will continue
- I will send you the link once our call is published!



Officially



Behind the scene

- Yes let's do that! But you go first...
- Nice to have but I have no time
- I have 4 people in my team
- Oh no! Again after 3 programming periods?
- What for exactly?
- How exactly?
- Why do you want my money?

What is synergies & coordination about?

It is not about:

- Communication outside a strategic framework
- A tick-box in the project assessment grid



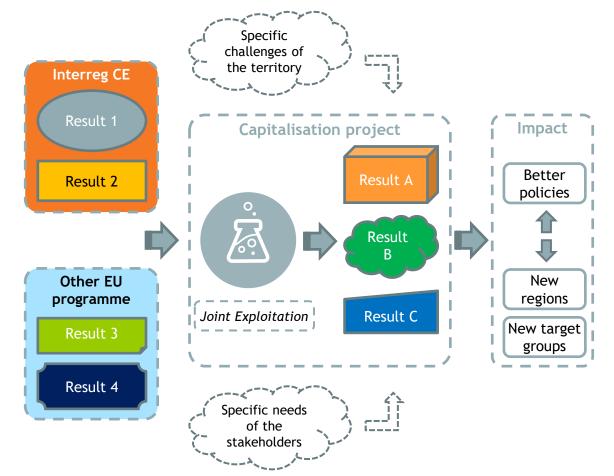
What is synergies & coordination about?



It is about:

- Strengthening territorial impact of EU funding
- Avoiding "bad" duplications

The "capitalisation through coordination" approach



Tested in 2014-2020 with Horizon 2020



How did it go?



Impact Evaluation of the 2014-2020 Interreg CENTRAL EUROPE Programme

FINAL REPORT

July 2023



CIVITTA

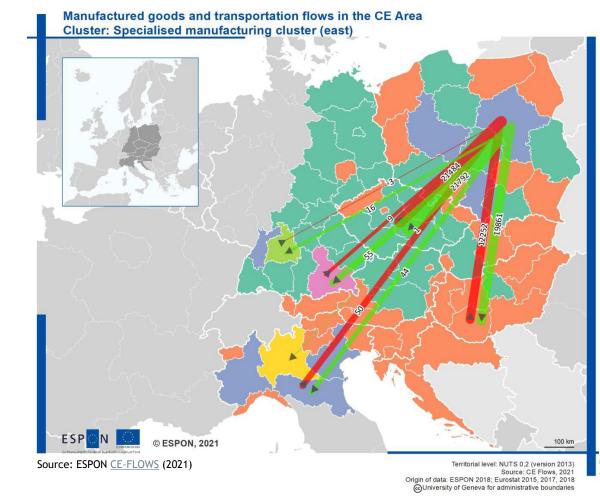
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"The call delivered impacts at the territorial level by capitalising on existing knowledge of various EU funds"

"The call is a successful implementation mechanism" to support sustainability of existing results for better impacts at the territorial level"

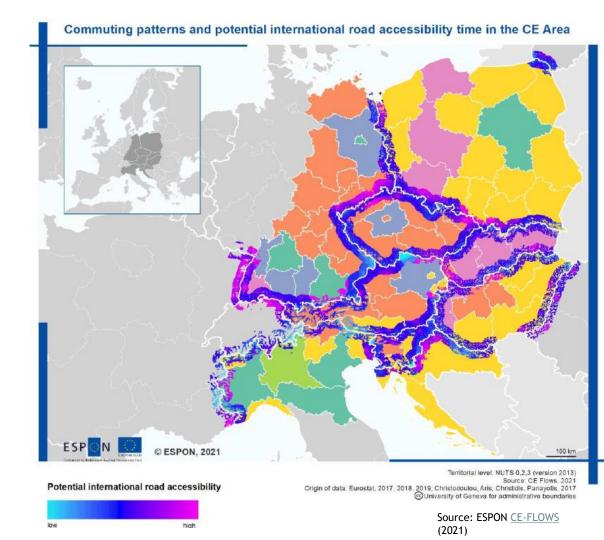
CE is a complex functional area...

with common territorial, economic and social features



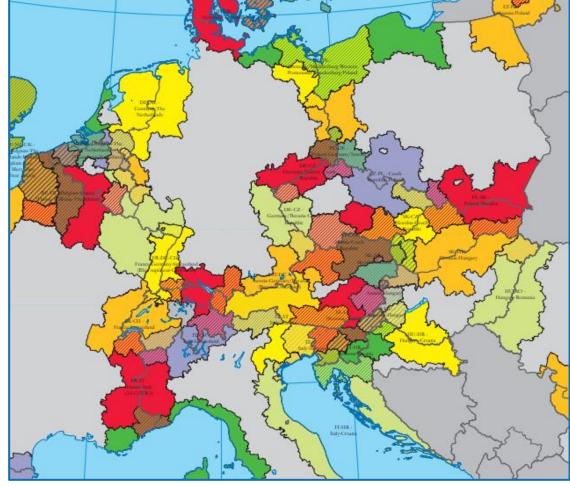
...crossed by 15 inner borders...

that hamper functional flows and the overall development of the area



...in which border obstacles are tackled by 20 CBC programmes...

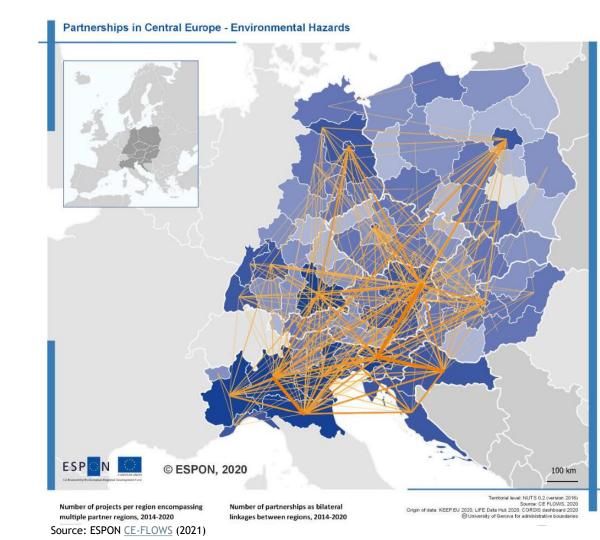
often acting as islands



Source: Inforegio

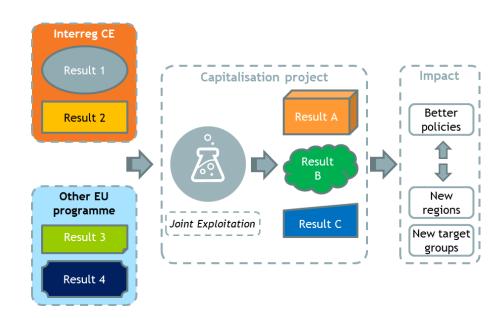
...often without exploiting existing TN solutions in full.

missing an opportunity to scale up the issue of obstacles determined by "formal" and "non-formal" borders



A vision for the new capitalisation call

Tackling border obstacles in transnational functional areas



The new capitalisation call as an opportunity

For cross-border programmes

- To bring border issues and existing CBC results to the policy level (upstream)
- To transfer existing CBC results to other border areas facing similar problems

For transnational programmes

 To reinforce the local and regional added value of existing TNC results (roll out)





Stronger impact of Interreg as a whole, for the benefit of the transnational functional area

Preparatory work in 2024

January-October

November

Territorial analysis

To identify challenges and needs hampering functional flows across the CE area and affecting more CE borders

CE cross-border forum

Validation of analysis results and feedback to the capitalisation call concept

Direct consultation of national, regional and CBC stakeholders