

Harmonised approach to capture & highlight the added value of Interreg: impact pathways



16-17 June 2025

Draft agenda

Vienna





Added value in Interreg: impact pathways

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Outline and objectives

The aim of the "Harmonised approach to capture & highlight the added value of Interreg: impact pathways" meeting is to collaboratively develop a structured approach for developing and integrating impact pathways into programme evaluations. Over one and a half days, participants will work together to reach a common understanding on key concepts, particularly agreeing on a shared definition of the key element "identity". The event will introduce background materials and propose a common framework for designing impact pathways that align with evaluation needs. This background material will be shared with the participants at the beginning of June.

Participants will engage in group exercises to begin drafting impact pathways for different thematic areas, mapping the logical connection between activities, outputs, outcomes, and long-term impacts. The meeting will also provide space to reflect on the formulation of strong evaluation questions that can guide future assessments.

Interactive presentations, group discussions, and collaborative exercises will allow participants to shape impact pathways that programmes can apply directly in their evaluations. By the end of the meeting, participants will have contributed to first drafts of impact pathway(s) and a shared understanding of how these can support more strategic and meaningful evaluations. The event is designed to be highly participatory, building a common ground while leaving flexibility to adapt and refine the work based on group input.

Throughout the event, Thomas Delahais from Quadrant and the Evaluation Helpdesk will actively support and contribute the discussions and activities.

Target group

This is the 5th meeting of the members participating in the pilot exercise "Harmonized approach to capture & highlight the added value of Interreg"

Therefore, the event is aimed at representatives of Interreg programmes participating in the "Harmonized approach to capture and highlight the added value of Interreg" pilot exercise, with the goal of advancing the work initiated in June 2024.

Registration:

The registration is now open. Please access it [here](#)



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CET

Monday, 16 June 2025

14.00 – 14.30

Welcome and introduction

Interact

14.30 – 15.15

Agree on the definition for key element: identity

All: group discussion

Objectives of the session: This session aims to agree on the definition for key element 'identity'. In the material distributed before the event you will find the two different options.

15.15 – 17.45

**Incl. coffee
break**

Setting the scene: reflection on impact pathway

Interact and Thomas Delahais (Quadrant, Evaluation Helpdesk): presentation

- Introduction to the shared background material
- Q&A

Objectives of the session: In this session, we will introduce the working document and outline a proposed approach for collaboratively developing impact pathways that programmes can integrate into their evaluations (the background material will be shared before the event).

Development of impact pathways

All

- Introduction to the exercise: A short briefing to explain the concept of impact pathways, the key elements to include (e.g., inputs, activities, outputs, outcomes, impacts), and the goals of the exercise.
- Working group session: Participants will split into groups to start drafting impact pathways for different thematic areas or topics. Each group will work collaboratively to map out the logical sequence from activities to intended impacts.

Objectives of the session: In this session, we will begin developing initial versions of impact pathways for different priority topics. The aim is to create clear and coherent pathways that illustrate how specific activities and outputs are expected to lead to desired outcomes and long-term impacts.

17.45 – 18.00

Closure of day 1

Interact



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Tuesday, 17 June 2025

9.00 – 09.30

Recap

09.30 – 12.30

Incl. coffee
break

Continuation: Development of impact pathways

All: group work

Objectives of the session: In this session, we will continue to develop impact pathways on different topics.

12.30 – 13.30

Lunch break

13.30 - 15.00

Formulation of evaluation questions

All: group work

- Introduction: Brief overview of the purpose and importance of well-formulated evaluation questions in assessing impact pathways.
- Group work: Participants will work in small groups to brainstorm and draft a set of potential evaluation questions based on the criteria, judgement standards, and data needs discussed earlier.

Objectives of the session: the goal of this session is to reflect on the role of evaluation questions in guiding an effective evaluation process and to collaboratively formulate potential questions that will help structure and focus our future evaluation efforts.

15.00 – 15.45

Evaluation framework

Interact and Thomas Delahais (Quadrant, Evaluation Helpdesk): presentation

- Evaluation criteria: defining the key elements to assess the success and progress of impact pathways.
- Judgement criteria: establishing standards or benchmarks to interpret evaluation findings.
- Data requirements: identifying the types of data needed, sources, and possible collection methods.

Objectives of the session: in this session, we will reflect on and discuss essential considerations when preparing for the evaluation of impact pathways.



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Together, we will explore what criteria and standards are crucial to ensure meaningful evaluation results, how to select and frame appropriate judgement criteria, and what data will be necessary to support a credible and robust evaluation process.

15.45 – 16.00

Wrap up, closure of the workshop and outlook (if and how do we want to continue this pilot initiative).