



**EUSBSR**  
EU STRATEGY  
FOR THE BALTIC  
SEA REGION

**Interact**



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Interreg

# Strengthening Cooperation: Interreg and EUSBSR PAC Meeting

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16 April 2025  
Online





## **Strengthening Cooperation: Interreg Programmes and EUSBSR PAC Meeting**

**16 April 2025**

Online

### **Outlines**

This online discussion aims to strengthen practical cooperation between Interreg programmes and the EU Strategy for the Baltic Sea Region (EUSBSR), fostering synergies and enhancing impact across the region. It will serve as a platform to establish closer contacts and support thematic discussions between programmes and EUSBSR Policy Area coordinators.

With the ongoing revision of the EUSBSR Action Plan, this is an opportunity to align efforts, improve coordination, and explore ways to work together more effectively. Furthermore, it encourages to look for more impactful cooperation in the Baltic Sea Region in preparations for Post 2027 discussion.

### **Objectives**

- Connect with Policy Area Coordinators and receive updates on the ongoing EUSBSR Action Plan review.
- Initiate exchange on practical cooperation between the programmes and the Policy Area Coordinators and other EUSBSR stakeholders, as well as identify areas where Interreg programmes can contribute to EUSBSR thematic implementation.
- Launch the discussion on what is needed to ensure greater uptake of project results and stronger links to policy processes in the Region.

### **Who is it for?**

This event aims to bring together the representatives of Interreg programmes, including Managing Authorities and Joint Secretariats, as well as EUSBSR stakeholders.



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**Wednesday, 16 April 2025**

**09.30 – 09.45**

### **Welcome and Introduction**

*Interact*

*Baltic Sea Strategy Point*

**09.45 – 10.15**

### **EUSBSR Action Plan review – status update**

*Baltic Sea Strategy Point*

- Presentation on status of Action Plan review
- Key changes and implications for cooperation
- Timeline for completion
- Q&A

**10.15 – 11.15**

### **Thematic cooperation – getting to know the Policy Area Coordinators**

*“Speed-dating” sessions in groups*

Objectives of the session: To get to know the Policy Area Coordinators and their work. Initiate the first exchange on how Interreg programmes and projects can contribute to the practical work of the EUSBSR Policy Areas.

**11.15 – 11.30**

Break

**11.30 – 12.20**

### **From strategy to implementation – how to build practical cooperation?**

**Moderated discussion**

*All*

Objectives of the session: The session will focus on initiating a structured discussion on practical steps to strengthen collaboration between Interreg programmes and EUSBSR stakeholders for long-term change.

**12.20 – 12.30**

### **Conclusion and next steps**

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*Baltic Sea Strategy Point*