



## Shaping the future: Interreg's role in post2027 MFF consultation

Thursday, 10 April 2025

10.00 – 11.30 CET

Online

### Welcome and introduction

*Interact*

- Opening remarks – setting the stage for collaboration
- Objectives of the webinar – Why your voice matters in the MFF consultations?
- Future preparations: Where we stand – Key milestones and progress so far

### Interreg and the MFF consultations

*Jean-Pierre Halkin*

*Head of Unit D2, DG Regio, European Commission*

- Relevant surveys & contributions: Where and how to make an impact?
- Interreg's role in EU priorities: Key messages and unique contributions

### Exchange on strategic engagement in MFF Consultations: Who and How?

*Interact*

- Who should contribute?
- Which existing information sources you can utilise when answering to surveys?

### The power of communication on mobilising Interreg stakeholders to contribute on MFF consultations

*Maria Galewska*

*Programme Manager, Senior Specialist, European Commission*

- How to raise awareness and activate stakeholders to contribute
- Purpose of follow up measures

### Wrap up and closure of the meeting

*Petra Masacova*

*Head of Managing Authority and Secretariat, Interact*