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Euro-MED



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Effective approaches to assessing project quality

Strategic Assessment in the context of the Interreg Euro-MED Programme

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The Interreg Euro-MED Programme

Interreg Euro-MED is a **Transnational Programme** that aims to make the Mediterranean region smarter and greener, and to improve the governance between its stakeholders.



OUR MISSIONS



Innovative Sustainable Economy



Green Living Areas

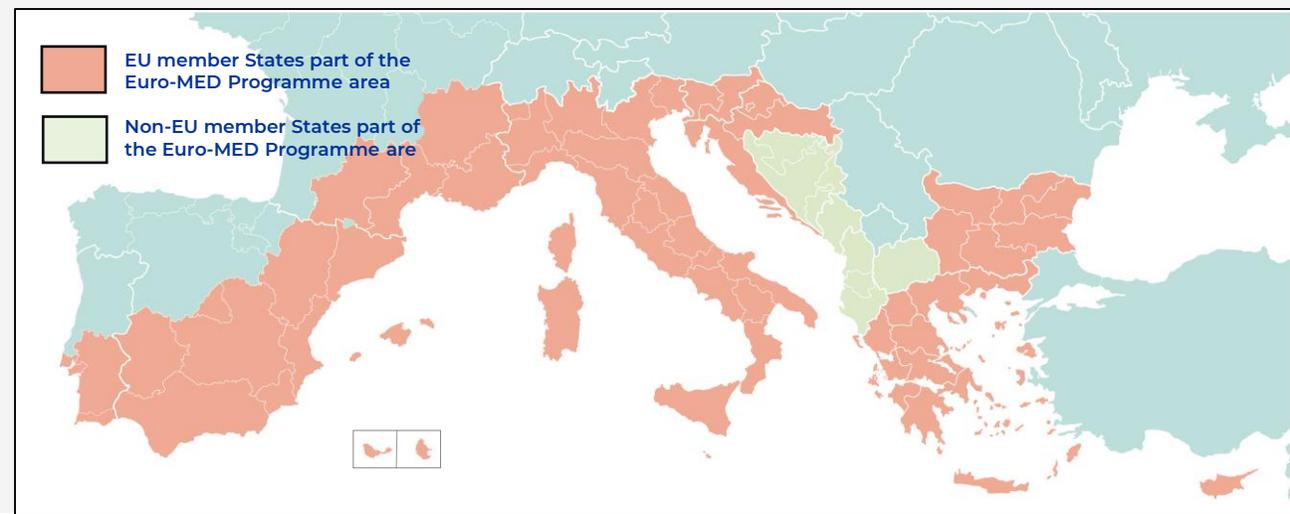


Natural Heritage



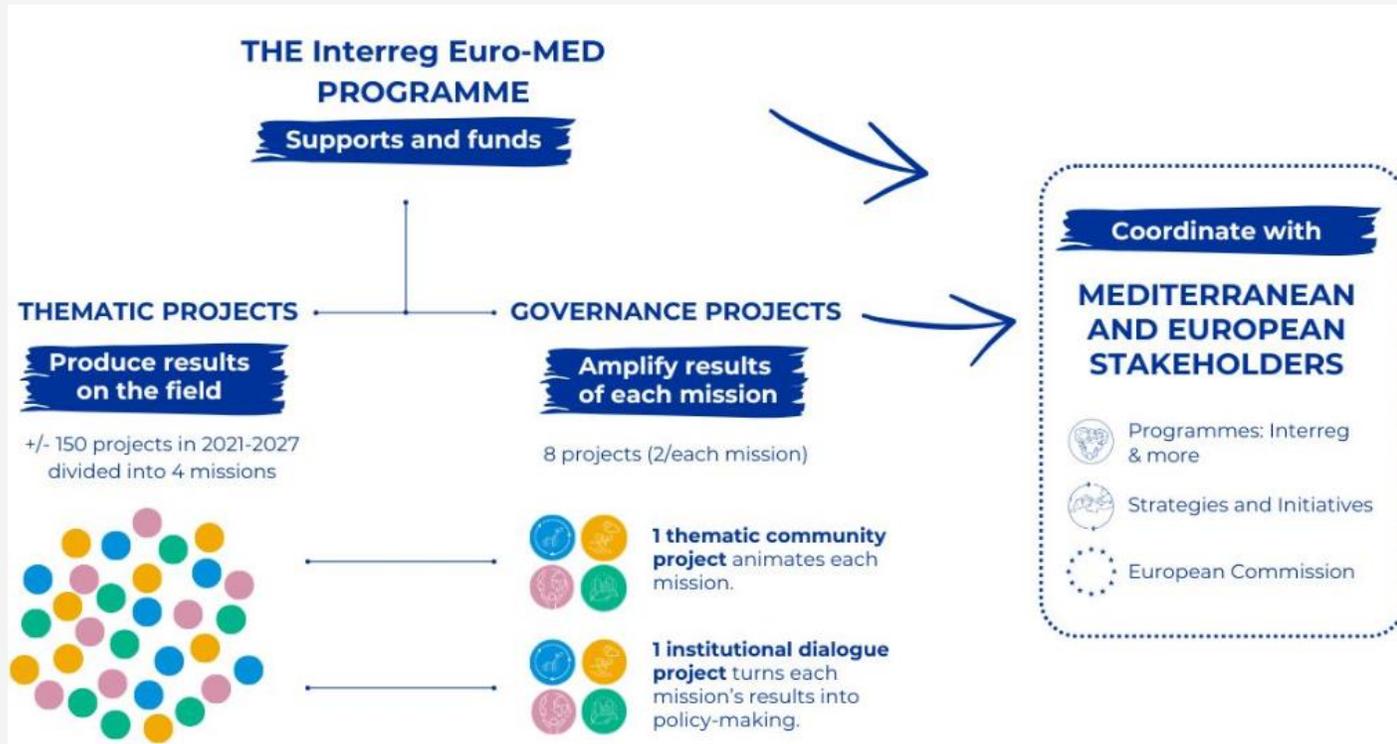
Sustainable Tourism

OUR COOPERATION AREA



Transnationality and transferability of results are fundamental in our strategic assessment

Selected projects need to fit in our **Results Amplification Strategy**



This is embedded in:

- The structure of the calls and the assessment procedure
- The approach of the quality assessment criteria

The structure of the calls and the assessment procedure

Better to have a **single full assessment** that allows for a proper evaluation of the whole project strategy.

Still, a **two-phases application** is preferred for calls with specific thematic restrictions.

The approach of the quality assessment criteria

Project and partnership relevance:

- Need to tackle common challenges and propose results that can **potentially be transferred to the whole cooperation area**.
- Need to show complementarities with relevant **transnational strategies and initiatives**.
- Geographic balance: the partnership should ideally cover the whole Programme area, **from east to west**.
- Need for partners with different profiles that **complement each other and work beyond their pilot areas**.

Cooperation character:

- Need to demonstrate that **results cannot be achieved without transnational cooperation**.
- Need to show **joint development** of results and **transferring ambition** beyond the end of the project.
- Need to involve **target groups with a transnational profile**.

Intervention logic

- Need to include a **transferring phase or plan**
- Actions cannot be limited to the individual target areas: need for **joint actions that produce joint results**

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