

Interreg

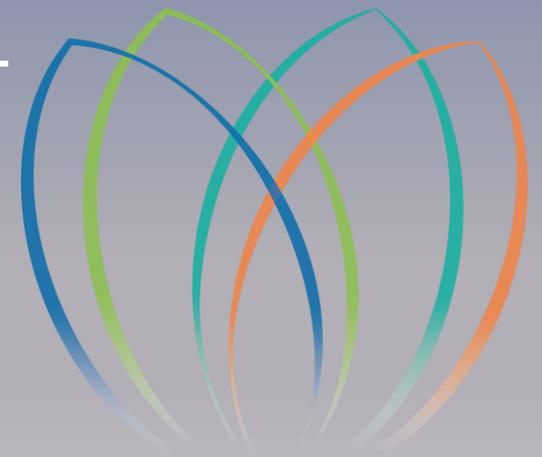


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*Optimizing Project Proposal Assessments
under the Interreg IPA-ADRION
Programme (2021-2027)*

*Effective approaches to assessing project quality –
Interact Seminar, 12 March 2025*





Challenges in the Current Assessment Process

Key challenges:

- High number & volume of proposals
- Detailed information requires significant time to evaluate
- Balancing thoroughness with efficiency
- Coordination of both internal staff and external experts complicates the process
- High administrative burden

■ EU part of cooperation area
■ Non-EU part of cooperation area



Optimizing the Assessment Process - Focus on Partnership & Content

Shift to focus on quality partnerships & content to reach results

Aim:

- Give more weight to **quality of transnational partnerships:**
- Focus on **expertise, management scheme & skills**
- Working on **content** to **reaching results**
- **Agility** in operational plans instead of rigid, detailed work plans

Rationale:

- Focus on **sustainable cooperation** and long-term partnerships
- Potential for **extending & improving results** on the long term

Impact:

- Encourages building **lasting, well-cooperating partnerships.**

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Optimising the Assessment Process - Simplification of Evaluation Grids

Streamlining Evaluation Criteria and Grids

Aim:

- **Compact, simplified evaluation grids** using pre-defined standard sentences
- **Focus on deficiencies** for defining negotiation conditions
- **Pre-set scoring system** to streamline evaluations

Rationale:

- Clear, concise criteria improve **consistency**.
- **Speed up** the assessment process for high-scoring & low-scoring proposals

Impact:

- Simplifies the process, **improving efficiency** by highlighting substance

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Optimizing the Assessment Process - Re-considering the assessment procedure

Efficient Assessment Procedure Setup

Aim:

- Selecting **experienced external assessors** for compliant work
- **Assessment Panel** to finalize pre-prepared assessment grids for submission to MC

Rationale:

- Shortens the harmonization process
- Ensures consistency and quick turnaround

Impact:

- Optimizes time spent on each proposal



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Conclusion

Future Steps & Open issues

Under discussion:

- **Approach** to be aligned to each call's specificity
- **Optimisation** of procedures
- **Resource management: Time & Human Resources**
 - **Use of AI** in the process
 - **Use of IVY** for counter-checking keep.eu DB

Call to Action: Collaboration and continuous improvement

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**Thanks for your attention,
... and any further remarks!**

Andrea Igazi-Eppacher

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