

Approach to programme evaluation(s)

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Interreg
North Sea



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Setup and process

Evaluation Steering Group



Joint Secretariat



Monitoring Committee

- **Internal** evaluations: Review of programming, Small Scale Project scheme, Project selection effectiveness, Gap analysis, Evaluation of communication, Online Monitoring System
- **External** evaluations: Midterm and final impact evaluation (in one ToR/contract)



TIMELINE OF EVALUATIONS



Evaluation questions

- Clear objective(s) in the evaluation plan
- Initial list of questions approved as part of the evaluation plan
- Detailed questions are discussed in the Evaluation Steering Group, several rounds
- Grouping the questions, e.g. 'New to the programme', 'Thematic focus' etc.
- 'Yes/No' questions to be avoided
- Be ambitious, but also ready to compromise
- Findings of the evaluation should be useful for the next programming period...



Operational evaluation

- The time has come to use the institutional memory/knowledge.
- Check operational elements (and their evaluations) from the previous programmes.
- Are there some changes? How did they effect the programme implementation?
- Probably you have the internal knowledge to identify, where to focus.
- How ~~effective~~ satisfactory is the application, the project selection and the reporting process...



**May this serve as a tribute to
Bernhard Schausberger's memory**

Thank you.

