

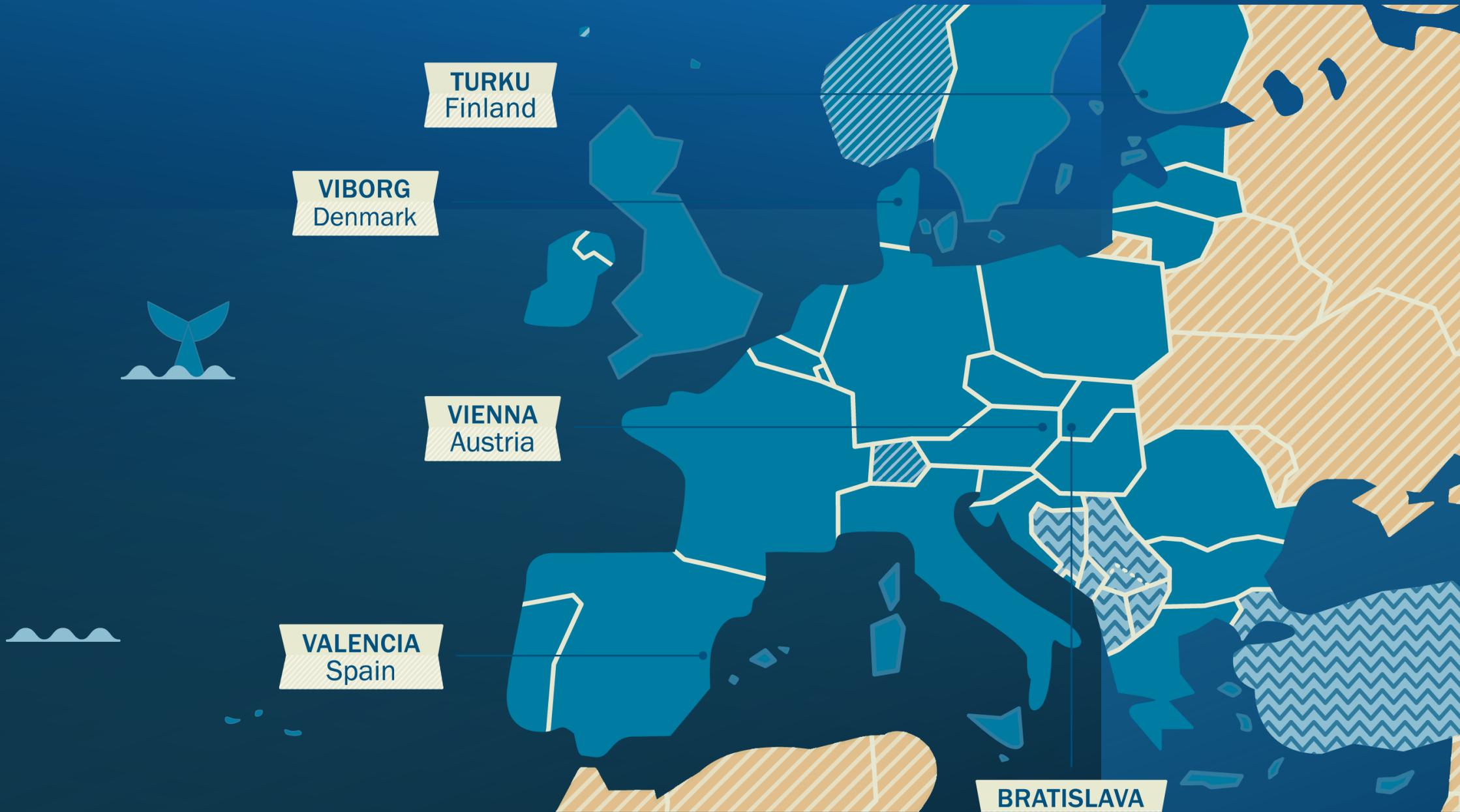
# Interreg **Smarter Europe** (PO1) Network Meeting

Online, 29.01.2025

**Interact**



Co-funded by  
the European Union  
Interreg



**TURKU**  
Finland

**VIBORG**  
Denmark

**VIENNA**  
Austria

**VALENCIA**  
Spain

**BRATISLAVA**

# Agenda

01

**Welcome  
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PO1 and its  
Implementation  
Across Interreg**

03

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the Smarter  
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04

**Communicating  
smarter**

05

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and draft  
agenda for  
2025**

# Welcome remarks

Blagovestka RIISER

Egle SPUDULYTE

# Transmission of data 2025

- Deadline for transmission January 31 2025
- 45 out of 86 Interreg programmes have submitted data through SFC by 28/1 2025

| TOD Cycle | Policy Objective Name     | Specific Objective Name                               | Fund           | EU Amount            | Total Amount         | EU Eligible Costs Decided (selected estimated) | Total Eligible Cost of Selected Operations (EUR) | EU spend share (Elig Expenditure Declared notional) | Total spend (Eligible Expenditure Declared) | Number Of Operations | % Total cost selected | % Total cost spending |
|-----------|---------------------------|---|----------------|----------------------|----------------------|--|--|---|---|----------------------|-----------------------|-----------------------|
| 202412    | PO1 Smarter Europe        | RSO1.1 Enhancing research and innovation              | Interreg Funds | 1.106.849.846        | 1.566.624.846        | 588.057.628                                    | 863.075.159                                      | 42.169.124  | 66.075.672                                  | 536                  | 55,1                  | 4,2                   |
|           |                           | RSO1.2 Reaping the benefits of digitisation           | Interreg Funds | 116.917.919          | 158.816.765          | 38.402.192                                     | 51.367.407                                       | 2.153.300   | 2.976.840                                   | 62                   | 32,3                  | 1,9                   |
|           |                           | RSO1.3 Growth and competitiveness of SMEs             | Interreg Funds | 429.011.299          | 583.258.449          | 163.467.913                                    | 233.450.151                                      | 8.741.007   | 13.109.976                                  | 161                  | 40,0                  | 2,2                   |
|           |                           | RSO1.4 Skills for smart specialisation and transition | Interreg Funds | 217.911.886          | 298.304.299          | 111.559.207                                    | 153.541.526                                      | 16.436.125  | 22.362.422                                  | 88                   | 51,5                  | 7,5                   |
|           |                           | RSO1.5 Digital connectivity                           | Interreg Funds | 2.240.557            | 2.635.949            | 0  | 0  | 0   | 0   | 0                    | 0,0                   | 0,0                   |
|           | <b>PO1 Smarter Europe</b> |   |                | <b>1.872.931.508</b> | <b>2.609.640.310</b> | <b>901.486.940</b>                             | <b>1.301.434.243</b>                             | <b>69.499.556</b>                                   | <b>104.524.910</b>                          | <b>847</b>           | <b>49,9</b>           | <b>4,0</b>            |



Interreg Smarter Europe (PO1) Network Meeting

# Setting the Stage: PO1 and its implementation across Interreg

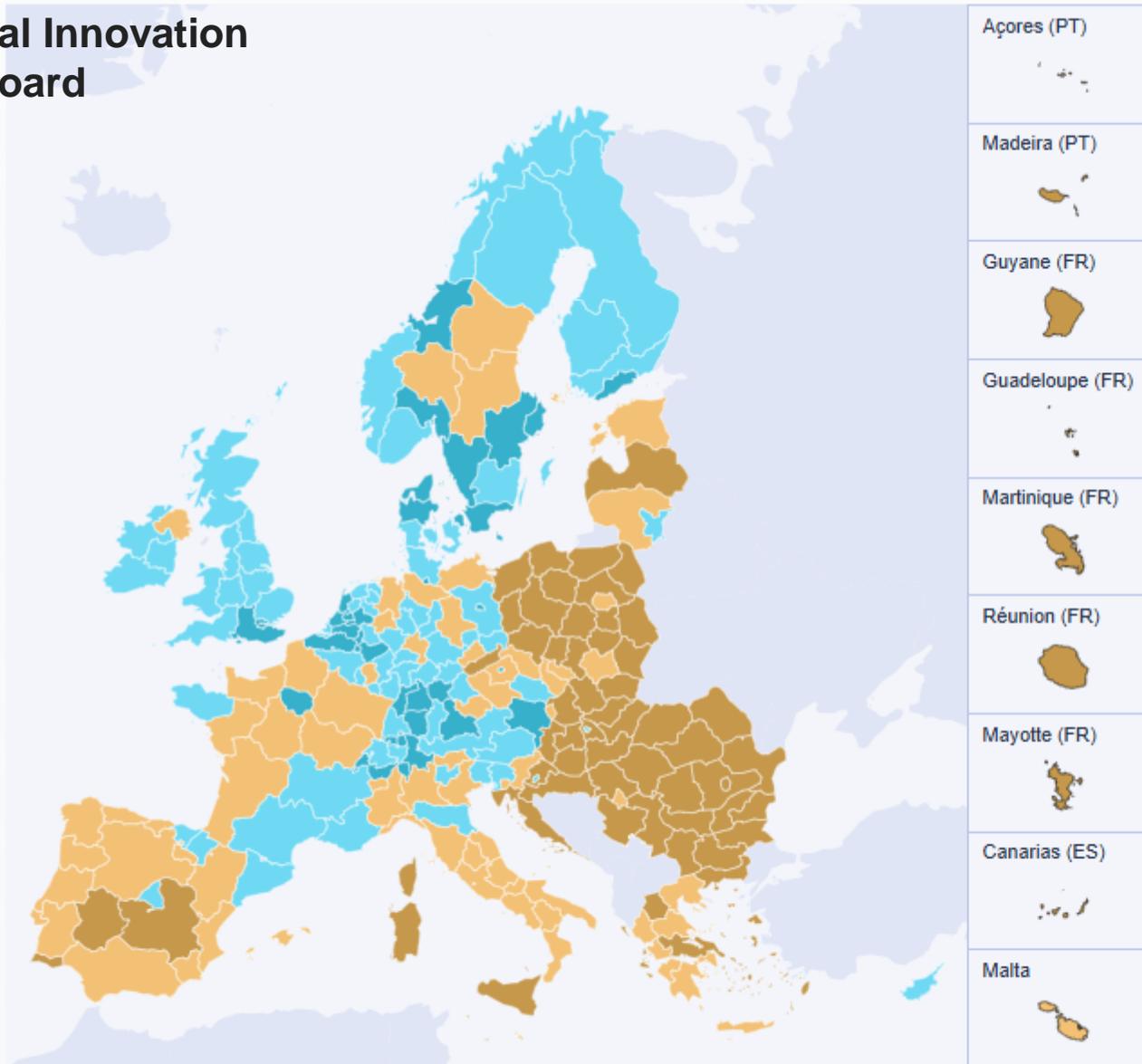
Valeria Cibrario | 29.01.2025

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# Regional Innovation Scoreboard (2023)



## Innovation Leaders

1 - 18 of 36



|    |                 |       |        |
|----|-----------------|-------|--------|
| 🇩🇰 | Hovedstaden     | 169.5 | ▲ 10.7 |
| 🇫🇮 | Etelä-Suomi     | 165.0 | ▲ 18.0 |
| 🇩🇪 | Oberbayern      | 164.3 | ▲ 15.5 |
| 🇸🇪 | Stockholm       | 162.4 | ▲ 8.1  |
| 🇩🇪 | Berlin          | 160.0 | ▲ 8.6  |
| 🇨🇭 | Zürich          | 155.6 | ▼ 6.9  |
| 🇩🇪 | Karlsruhe       | 154.5 | ▲ 8.0  |
| 🇩🇰 | Midtjylland     | 152.7 | ▲ 17.3 |
| 🇨🇭 | Ticino          | 150.7 | ▲ 20.4 |
| 🇸🇪 | Västsvrige      | 150.2 | ▲ 14.9 |
| 🇨🇭 | Nordwestschweiz | 148.8 | ▼ 3.8  |
| 🇳🇱 | Noord-Holland   | 148.7 | ▲ 7.9  |
| 🇩🇪 | Hamburg         | 148.1 | ▲ 19.4 |
| 🇸🇪 | Sydsverige      | 147.5 | ▲ 7.0  |
| 🇳🇱 | Utrecht         | 145.3 | ▲ 4.5  |
| 🇬🇧 | London          | 142.2 | ▲ 5.5  |
| 🇳🇱 | Zuid-Holland    | 142.2 | ▲ 7.5  |
| 🇨🇭 | Ostschweiz      | 141.9 | ▲ 6.5  |

Strong Innovators

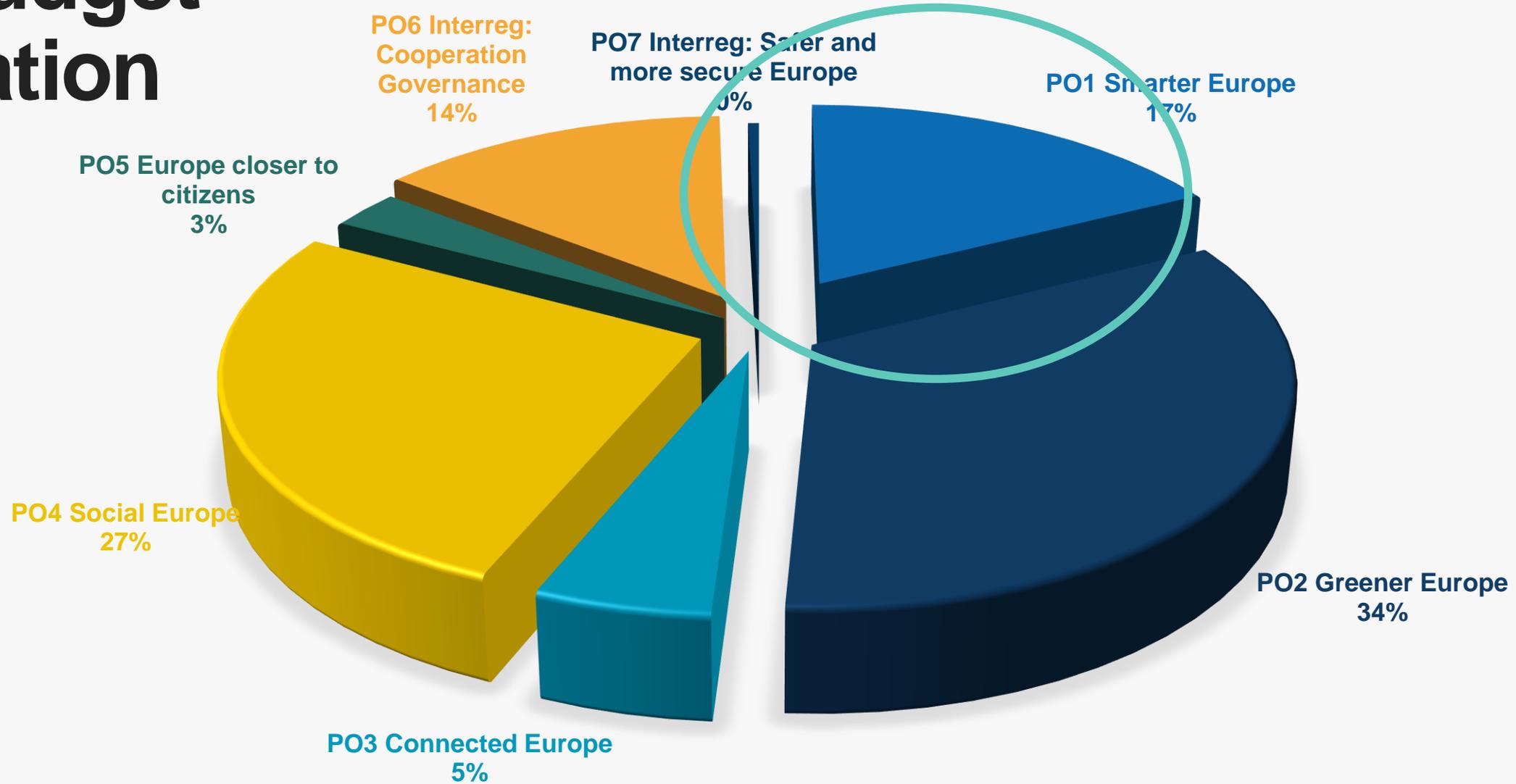
Moderate Innovators

Emerging Innovators

Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat

The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the European Union.

# EU Budget allocation



# A Smarter Europe

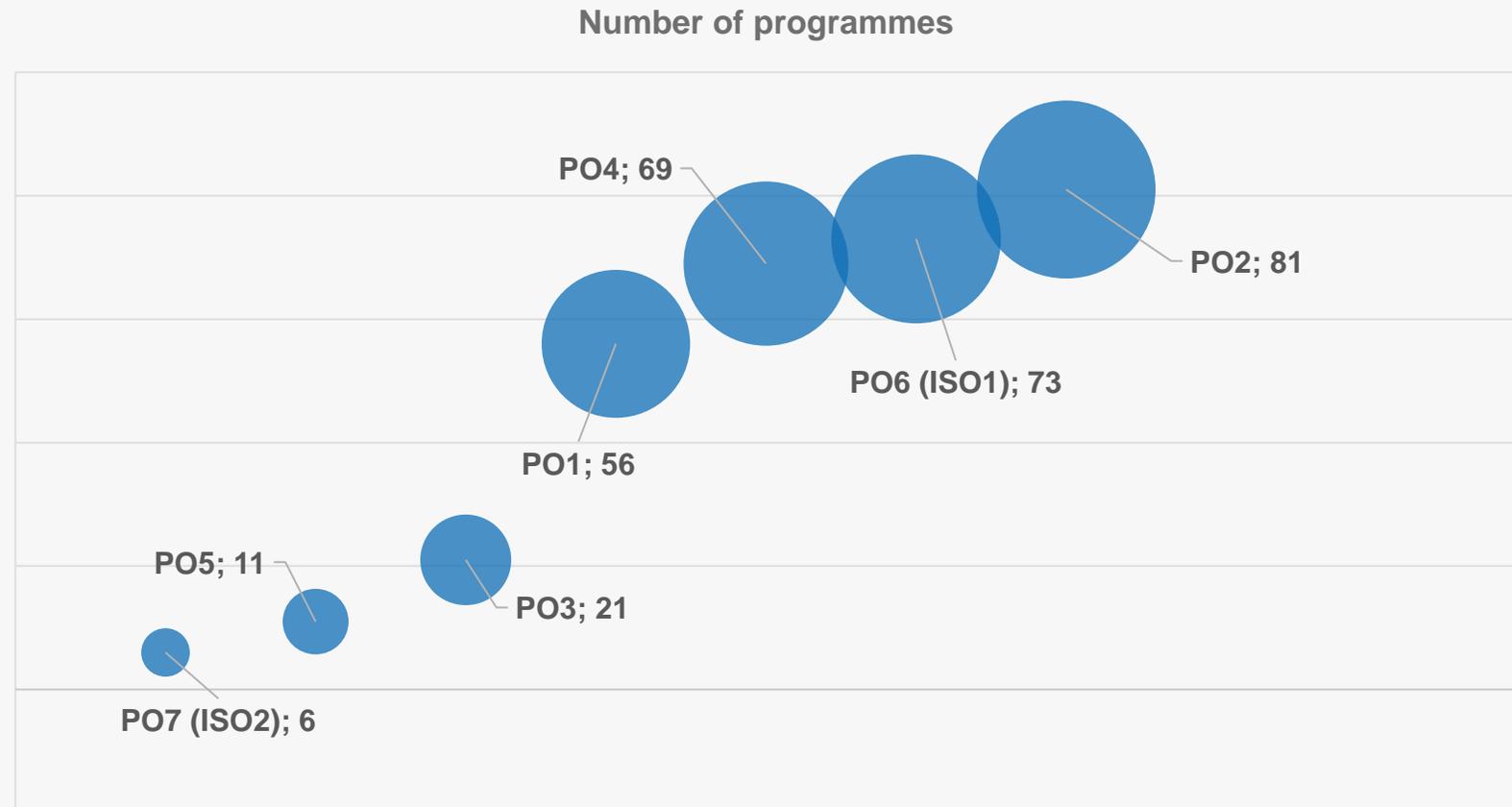
Art 5 (a) of **REGULATION (EU) 2021/1060**  
establishes Policy Objective 1

“a more **competitive** and **smarter**  
Europe by promoting **innovative** and  
smart economic **transformation** and  
regional **ICT** connectivity”

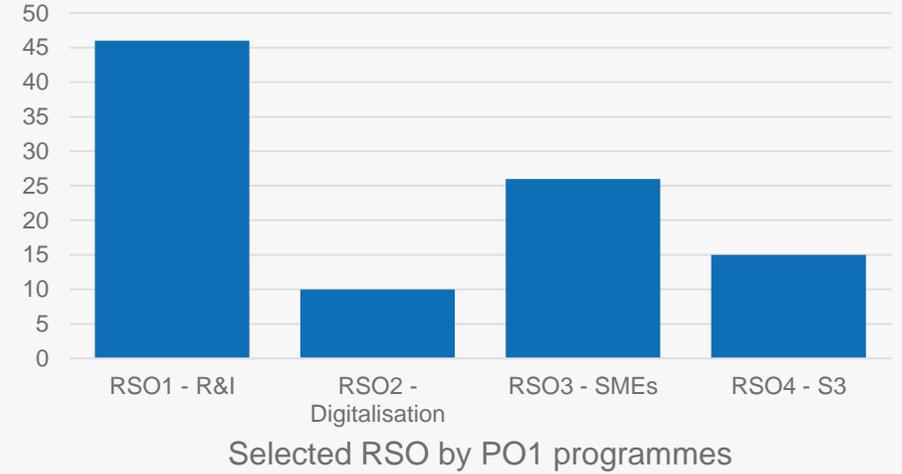


# Programmes

56 programmes included PO1 as their policy objective.



# Specific Objectives



**Budget  
allocation**

RSO1.1  
Enhancing  
research and  
innovation

**59%**

RSO1.2  
Reaping the  
benefits of  
digitisation

**6%**

RSO1.3  
Growth and  
competitiveness  
of SMEs

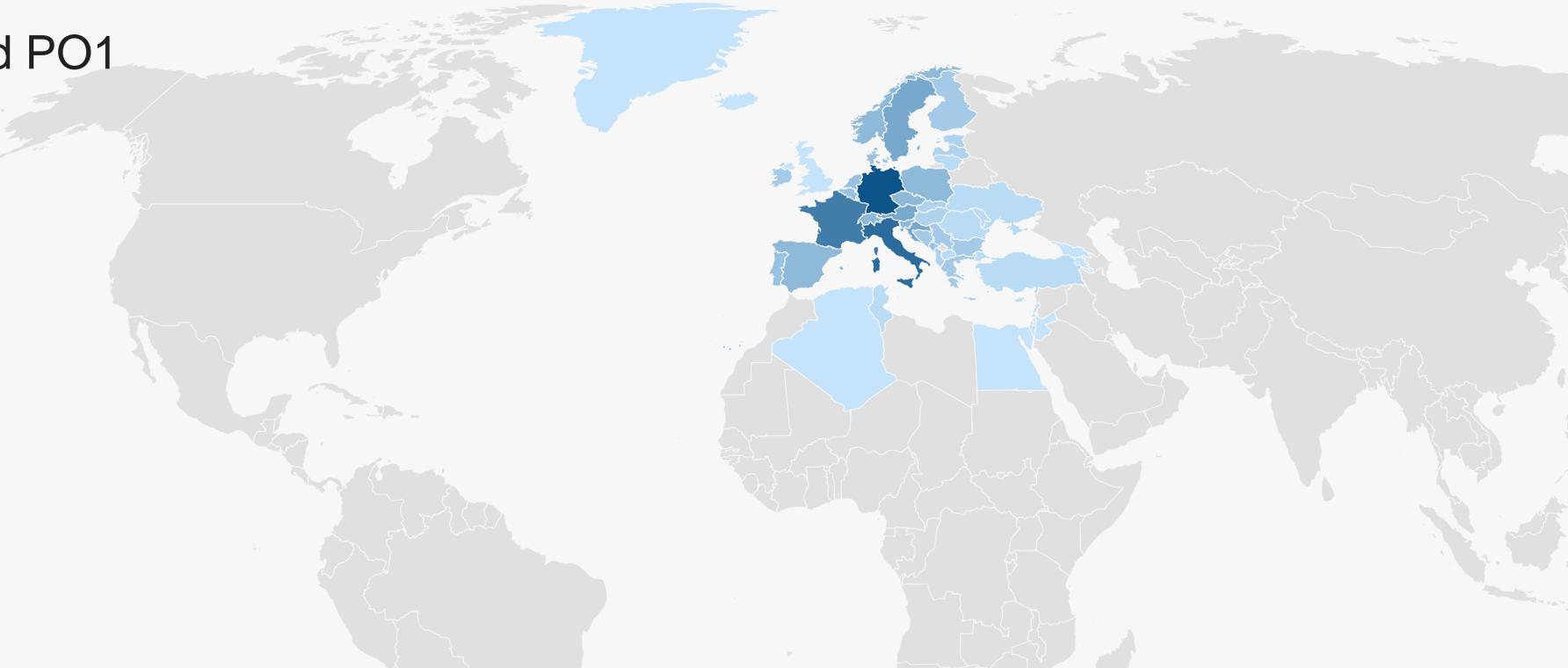
**23%**

RSO1.4  
Skills for smart  
specialisation and  
transition

**12%**

# Countries

56 programmes included PO1  
as their policy objective.



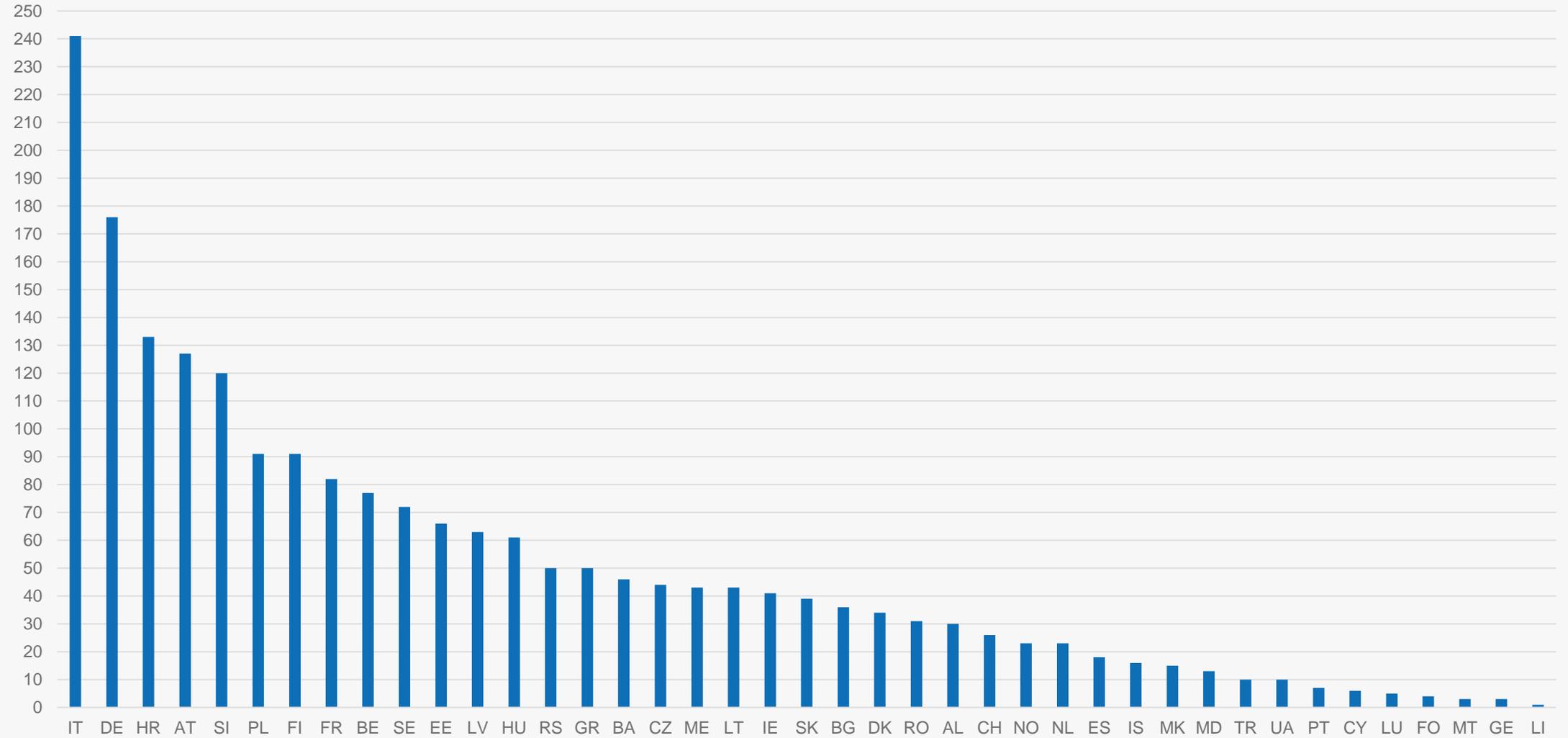
# Programmes

56 programmes included PO1 as their policy objective.

The screenshot shows the 'keep.eu' website interface. At the top, there is a navigation bar with links for 'About keep.eu', 'FAQ', 'Languages', and 'News and updates'. Below this, the 'interreg' logo is displayed alongside the text 'Co-funded by the European Union' and the 'keep.eu' logo. On the right side, there are links for 'Projects and documents' and 'Programmes'. The main content area shows the breadcrumb 'Home / Programmes' and a search results section titled 'Search results: Programmes'. A green button offers to 'Export all programme data from your search results to Excel'. A blue button allows to 'Copy page URL'. A yellow button labeled 'Modify search' is also visible. Below these, a 'Summary of search results' section indicates '56 programmes'. A grey box shows 'Summary of search options (1)' with a dropdown arrow, and 'Selected 2021-2027 programme search Filters:' with a filter 'PO1 A more competitive and smarter Eur...'. A text block explains: 'Export all the data on these programmes to a spreadsheet (button above), or check each programme one by one (entries below). To fully grasp the state of play on the information provided by keep.eu on programmes, please refer to the state of play of data on programmes, here.' Below this, a button shows 'Showing most recent first and then alphabetical order of programme name'. The results are displayed in a grid of four cards, each with a right-pointing arrow:

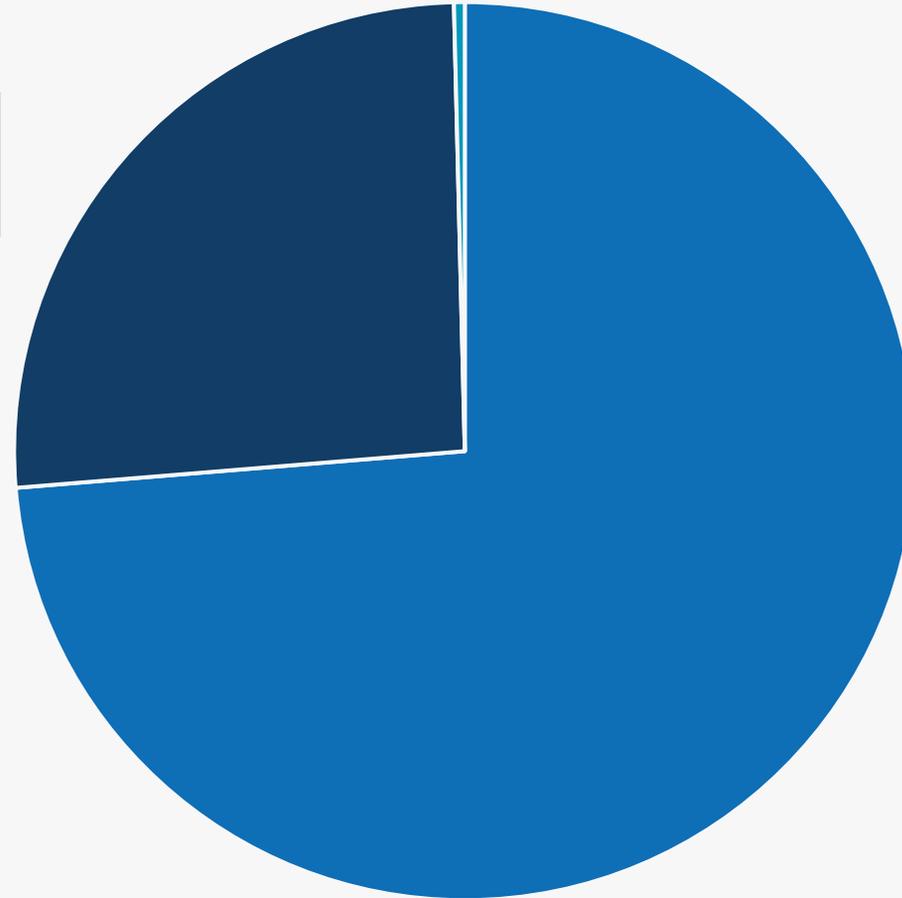
- 2021 - 2027 Interreg VI-A Austria-Czechia
- 2021 - 2027 Interreg VI-A Austria-Germany/Bavaria
- 2021 - 2027 Interreg VI-A Belgium-The Netherlands (Vlaanderen-Nederland)
- 2021 - 2027 Interreg VI-A Czechia-Poland

## Beneficiaries per country



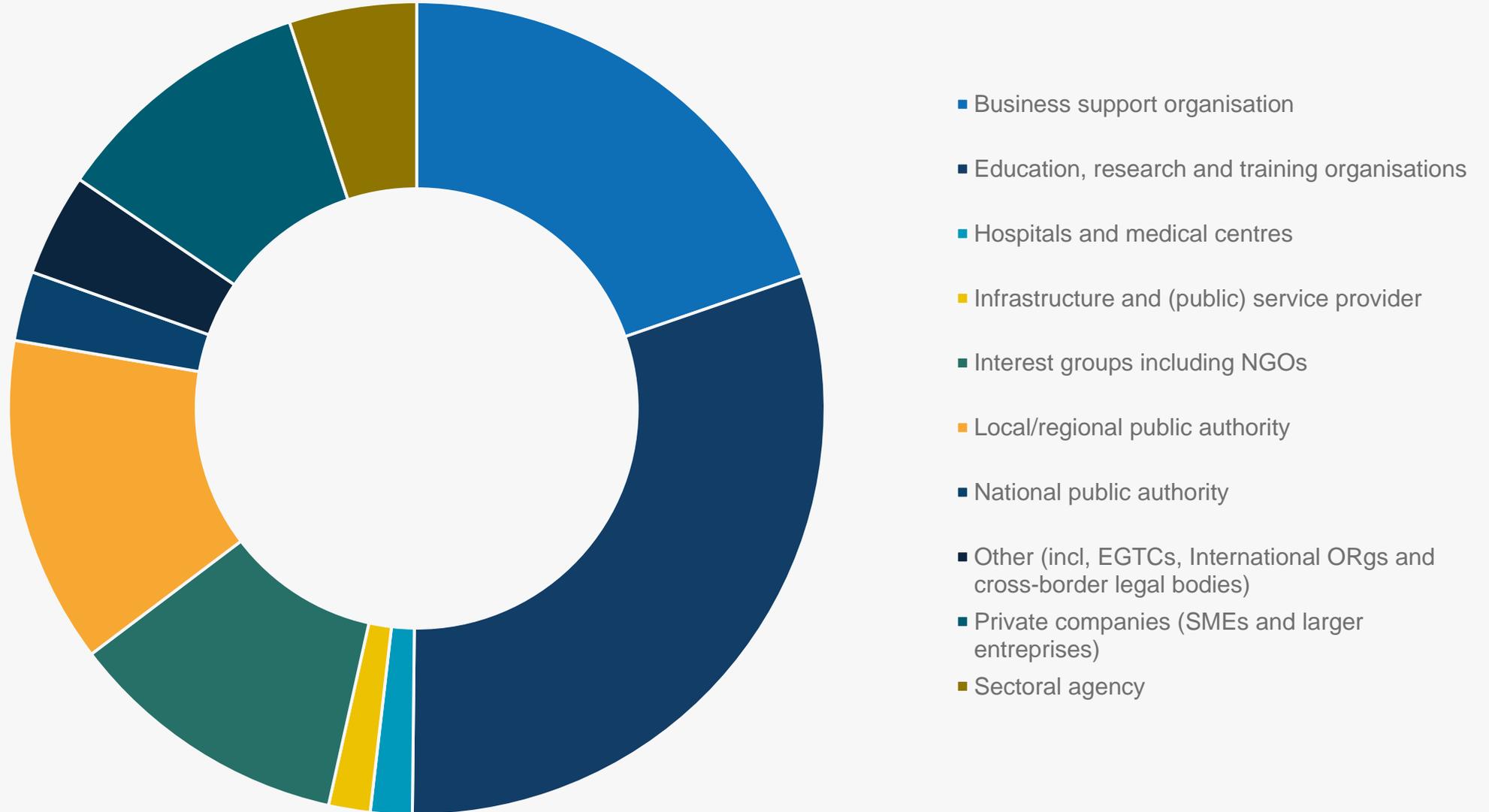
# Beneficiaries (public vs private)

26% private  
entities



74% public  
entities

## Types of Project Beneficiaries (Applicants and Partners)



# Keep.eu

Rafael Agostinho | Interact

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# Voices from the Smarter Europe community

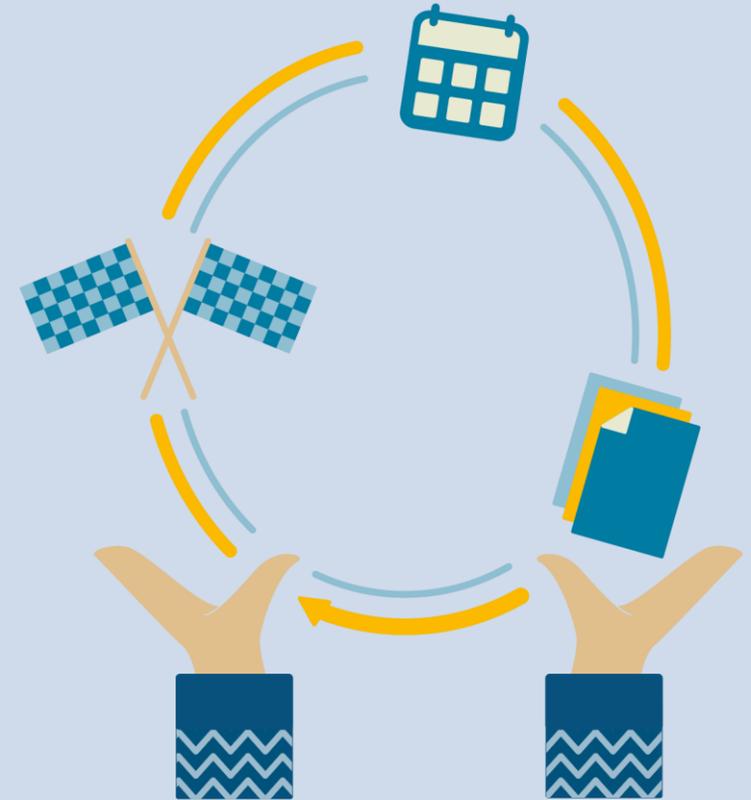
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# Why do we offer you a thematic community?

- Harmonisation and simplification of programme implementation
- Capitalisation of results
- A safe space to share challenges, learn from and support each other
- Opportunity to receive targeted services
- Opportunity to network, collaborate and work smarter and better



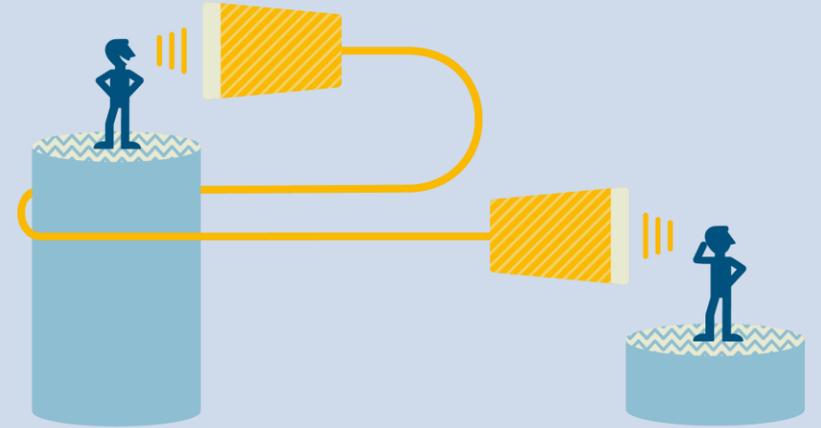
# Let's get to know each other better

|                   |   |
|-------------------|---|
| JS/MA officers    | From 21 Interreg programmes<br>(16 countries) |
| Over 2/3 of you   | Proposal evaluation<br>Project Monitoring     |
| 1 out of 6 of you | Communication and Capitalisation              |



# It's your turn!

- Femke, Interreg North Sea Programme
- Ana, Interreg NEXT Black Sea Basin
- The floor is open...



# It's your turn, for real!



Code for slido.com 1146962



# What do you expect from an Interreg thematic community? (one word)

Wordcloud Poll  41 responses 26 participants





## What PO1's specific objectives do you invest more time and resources in as a programme?

Multiple Choice Poll 22 votes 22 participants

Research & Innovation - 12 votes



Digitalisation - 4 votes



Growth and competitiveness of SMEs - 4 votes



Smart Specialisation - 2 votes





## Please choose up to 3 of the following topics based on your programme's needs

Multiple Choice Poll 24 votes 24 participants

Tips on managing Calls for Proposal - 5 votes



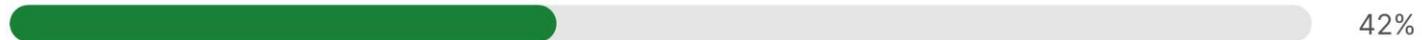
Connection with other funds (Horizon, ERDF, European Innovation Council, etc) - 16 votes



Communicating results effectively - 14 votes



Capitalisation of prior results - 10 votes



Synergies with macroregional strategies (MRS) - 6 votes



Engaging new beneficiaries effectively - 13 votes





## Are there other topics that you would like to suggest for future PO1 events?

Open text poll 15 responses 13 participants

- A** Anonymous  
Stress in Digitalisation there is a complete absence of AI topics Find a new Role for interreg projects on supporting innovation avoiding overlap with horizon and national mainstream programmes
- A** Anonymous  
share experience on indicators in Programmes related to PO1
- A** Anonymous  
Examples for strategic projects within PO1
- A** Anonymous  
exchange of practices and experiences on what does not work
- R** [Redacted]  
Exchange experience in managing large-scale project instruments (ie. Meuse-Rhine: STIPP x Crossroads FI-NL)
- A** Anonymous  
Sharing relevant events that can be interesting for our projects
- A** Anonymous  
looking forward or insights into how it fits in new programme
- A** Anonymous  
some streamlined approaches on how to communicate in a human language the objectives of PO1 to potential applicants
- R** [Redacted]  
discuss experience in managing projects that are very specialized on a technical pov from MA/JS perspective
- A** Anonymous  
Typical issues in project applications
- A** Anonymous  
As per the earlier inputs, looking into best and worst practices; especially from a practical perspective.
- A** Anonymous  
dealing with ownership of results, GDPR in digitalisation of public services
- A** Anonymous  
smart tools
- A** Anonymous  
Rural/urban divide Involvement of SMEs/private sector
- A** Anonymous  
Project exemples please

# Communicating smarter

Rosa Escamilla Torregrosa | Interact

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# Next steps for the thematic community

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# Workplan 2025

**29 January**

**1st online meeting – kick off**

**27-28 March**

**Interreg Go!  
(Gorizia/Nova Gorica)**

**R&I workshop  
and study visit**

**28 or 29 May**

**2nd online event**

**Week 39 (Sep)**

**3rd online event**

**Nov/early Dec**

**4th online event**

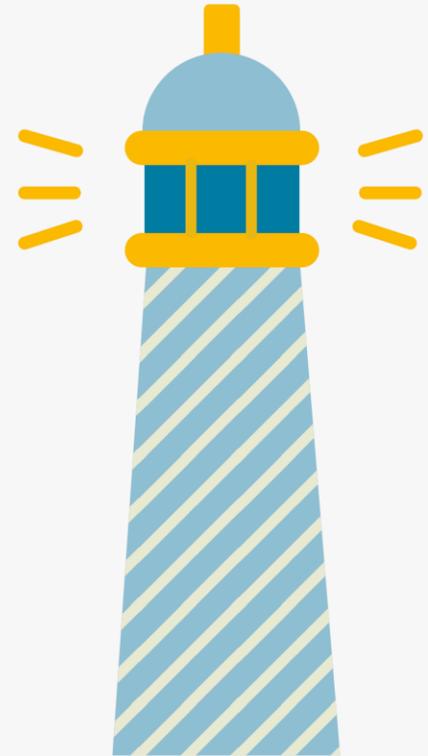
# Interact Academy Certified trainings 2025



|   | January                           | February               | March                             | April   | May  |
|---|-----------------------------------|------------------------|-----------------------------------|---|--|
| <br>In-person training | Interreg evaluation practitioners |                        | Interreg project management       | Strategic approaches to Interreg programme management | Interreg project assessment, monitoring and verification |
|   |                                   |                        |                                   |   | Fundamentals of programme communication                  |
| <br>Entirely Online   |                                   | Interreg for beginners | SCOs foundations                  |   | Interreg programme introduction                          |
|   |                                   |                        | Interreg Management verifications |   |  |

See the full calendar and get more information at [Academy.interact.eu](https://Academy.interact.eu)

With your participation,  
this community can  
become a **beacon** of light



# Cooperation works

All materials will be available on: [interact.eu](https://interact.eu)