

Interact Academy

Storytelling kick-off meeting

Nebojsa Nikolic/ Interact / 13.03.2024

Interact



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The sculpture is **already complete** within the marble block, before I start my work. It is already there, I just have to **chisel away** the superfluous material.

Michelangelo Buonarroti

Photograph of the Sculpture of David of Michelangelo, Brian Banford, Pexels, CC

Our stories are also trapped

They are trapped in progress reports.

We need to „chisel away“ the bureaucratic language, unnecessary facts and abbreviations.

We need to polish the details and present our work in the best light and environment.



Photograph by Anna Shvets, Pexels, CC

Standard training

- **One-time effort**
- **Medium and large groups**
- **General**
- **Your time: 2-3 hours**
- **Trainer preparation: 4-5 hours**
- **Theoretical**
- **Trainer forgets you exist after**
- **No homework**
- **No certificate**

Certified training

- **Several stages of work**
- **Small group**
- **Customized**
- **Your time: 12 hours**
- **Trainer workload: 50-60 hours**
- **Theory and a lot of practice**
- **Trainer available for advice**
- **Homework**
- **Certificate of completion**

The timeline

20 May	From 20 May till 2 June	3 June	10 June
Kick-off	Online course	Webinar	Webinar
Read the instructions and register for the full certified training on the Academy.	Take the short online course and submit your draft story until the 2 June 2024.	We will take a look at the first drafts and will demonstrate how to do the initial revisions.	We will continue polishing our stories, focusing on the flow, and emotional triggers for specific target audience.
Time: 1.5 hours	Time: 1.5 hours Task: 1 hour	Time: 2.5 hours Task: 1 hour	Time: 3 hours Task: 1.5 hours Final story by 1 July 2024

Options to apply for the Slam

Option A

- Register in the Academy for the certified training.
- Access to the **online course**, **feedback** on story draft, and the **certificate**.
- Take the course, join the webinars, submit your story and send it to Stoyan **by 1 July**.

Option B

- You may choose to join the two training webinars – advisable, but not obligatory.
- You send your story to stoyan.kanatov@interact.eu **by 1 July**.

Common questions and answers

Q: What if I register for the certified training **but don't have time** to complete it?

A: If you're not sure you'll have the time, do not register.

Q: **Will I get feedback** on my story during the certified training?

A: **Yes**, all participants in the certified training will get personalised feedback on their drafts.

Q: What if I submitted my story on Academy **but forgot to send it** to Stoyan for the Slam **on time**?

A: You will be rejected from the Slam.

Q: **Can I reach out for advice** if I get stuck, have questions about the training or the competition?

A: **Yes**, absolutely.

Cooperation works

All materials will be available on:

[Interact Academy](#)