

### New European Bauhaus beautiful sustainable together

## Key values

# Mainstreaming in INTERREG Programmes

## Inspirations

# Core values

## Sustainability

- Circular economy
- Energy efficiency
- Use of sustainable materials and construction techniques
- Re-use of materials and spaces
- Green mobility
- Restoring biodiversity (re-naturing landscapes)

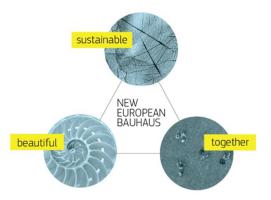
### Aesthetics

- Places in harmony with nature
- Rediscovery of history and architectural heritage
  Places or forms that appeal to people's creativity

and imagination

Inclusivity

Attention to the needs of marginalised groups
Wider participation in decision-making
Housing access and affordability



(2 years+)

#### • Impacts at 3 levels

- Transforming of places on the ground
- Transforming of the enabling ecosystem for innovation
- Diffusing new meanings through education and culture

#### • Cross-policy and cross-programmes

- Mobilising a set of EU programmes
- Calling on Member States to mobilise EU resources in shared management

DESIGN		
	Q4 2021-2023+ (2 years+)	
DELIVER		-
		Q1 2023

## New European Bauhaus

# New European Bauhaus policy ecosystem

The Renovation WaveThe Fit for 55 packageThe Circular Economy Action Plan (CEAP)The Zero Pollution Action PlanThe EU Strategy on Green InfrastructureThe EU Strategy on Green InfrastructureThe EU Biodiversity Strategy 2030The Farm to Fork StrategyThe EU Forest StrategyThe Textile Strategy for SustainabilityThe EU Bioeconomy StrategyThe EU Bioeconomy Strategy	The Cohesion Policy The long-term Vision for the EU's rural areas	The New European Agenda for culture The European Framework for Action on Cultural Heritage	Strategies for a Union of equality The European Pillar of Social Rights The EU Strategy on the rights of the Child and the European Child Guarantee.	The European Education Area The Education for Environmental Sustainability The European Skills Agenda 2030	The 2030 Digital Compass The Digital Europe Programme The Data Governance Act The Al package	The Horizon Europe The Horizon Europe missions	A New Industrial Strategy for Europe
GREEN DEAL	TERRITORIAL POLICIES	CULTURE AND CREATIVE SECTORS	SOCIAL DIMENSION	EDUCATION AND SKILLS	DIGITAL DECADE	RESEARCH AND INNOVATION	INDUSTRY, SMES AND ENTREPRENEURSHIP

Delivery Prizes 2021

- Part of the design stage, spotlight on inspirational examples and ideas by young talents
- Close cooperation DG REGIO JRC
- Launched on 23 April <a href="https://prizes.new-european-bauhaus.eu/">https://prizes.new-european-bauhaus.eu/</a>
- Competition: April May 2021, winners announced on 16 Sept.
- 10 categories, two strands:
  - "New European Bauhaus Awards" existing, completed examples
  - "New European Bauhaus Rising Stars" concepts, ideas submitted by young talents (30 age or less)
- New edition in 2022, to be launched in Q1

**NEB related calls and DGs involved:** 

- **DG RTD** launched the Lighthouse demonstration call
- **EIT** launched the call SCALE UP FOR EUROPE The New European Bauhaus Acceleration Pilot Call

NEB beyond Cohesion policy

- **DG GROW** launched the Affordable Housing Initiative
- **EISMEA** launched a call for proposal on "Social economy and local green deals supporting SMEs to become more resilient"
- The **JRC** is broadly informing the community about the opportunities to contribute and become part of the NEB, working with different services on the definition of the NEB related calls announced in the Communication. Among them, there is the NEB Lab.

# Communication 573(2021): New European Bauhaus - Beautiful, Sustainable, Together

The European Commission invites Member States to:

- introduce the New European Bauhaus in their socio-economic and territorial development strategies and to reflect their commitment to support and mainstream the New European Bauhaus in the implementation of cohesion policy 2021-2027 as part of the Partnership Agreements and relevant operational programmes;

- take up the New European Bauhaus financial instrument to finance projects on the ground

 mobilise the relevant parts of their recovery and resilience plans (e.g. on renovation or infrastructures) on New European Bauhaus transformative projects.

Mainstreaming

## Inspirations – NEB Prizes 2021

- 10 categories
- Virtual exhibition <a href="https://prizes.new-european-bauhaus.eu/winner-virtual-exhibition">https://prizes.new-european-bauhaus.eu/winner-virtual-exhibition</a>
- 3/100 of the highest-voted projects received INTERREG funding





Xifré's Rooftop

Source: https://prizes.new-european-bauhaus.eu/

**ULIA Garden** 





- Balanced combination of the main three values
- Physical space transformation, products or a series of co-designed events

## #NewEuropeanBauhaus

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### beautiful | sustainable | together



https://europa.eu/new-european-bauhaus



@neweuropeanbauhaus





https://www.pinterest.com/eucommission/new-european-bauhaus/

Thank you! Questions?