Interreg Knowledge fair session

## **Programme and project** implementation in crisis situation

Marko Ruokangas, Bernhard Schausberger / Ghent, Belgium / 24.05.2023





### Welcome to the Interreg Knowledge Fair

This is a **pilot activity** for Interact, testing a new approach to our service delivery – and **whether it works for you**!

While you are here, you will be asked to **rate individual sessions** (in Whova) and to respond to a **4-question survey** at the end of each day.

Please share your feedback with us!





# **Outline of the session**

Participating countries of Interreg are in and have been impacted by conflict and crises situations. What can Interreg programs and projects do in these situations? What kind of activities can and cannot be done?



#### **Opening and ice breaking**

Introduction to the topic



#### Insights by invited experts

Experts share their experiences

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Introduction of the outcomes of the ice-breaking exercise

#### Sharing and exchange

Debate among the participants

The term crisis comes from the Greek noun krisis, meaning turning point in a decision, illness or argument. At such a moment the choise, decision or judgement could get better or worse, it's a critical moment.

### **Two types of crises**

Those that are expected

and

those being unexpected



### What could it mean?

Aspect	Expected	Unexpected
Points of departure	<ul> <li>Data from monitoring</li> <li>Analysis allowing for anticipation</li> <li>Options for strategy development</li> </ul>	<ul><li>No stock of expertise</li><li>Hard to anticipate</li></ul>
What to do?	<ul><li>Identify gaps in policies</li><li>Adaptation</li><li>Mitigation</li></ul>	<ul> <li>Define options for interventions</li> <li>Develop options for quicker and more flexible responses</li> <li>Distill mid- and longer term needs</li> </ul>
Approach to governance	Optimise impact along known parameters	Define focus and scope and evaluate in short cycles
Targeting applicants and beneficiaries	<ul> <li>Sell the programme as a tool to build solutions to changing circumstances</li> </ul>	<ul><li>Quick response</li><li>Clear communication and guidance</li></ul>
Visions on project types	Long-term improvement and governance structres	Short-term needs

## Invited speakers / experts

#### - Malgorzata Chetko

Head of Unit of the East Programme Unit in the Department of Territorial Cooperation, Ministry of Development Funds and Regional Policy

#### - Unda Ozolina,

Head of the Secretariat, Estonia EU external border programme



# Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.

Log into the **Whova app**, go to the **relevant session**, and tell us what you think in the **session Q&A.** 

You can also talk to us at the Conference Support stand in the networking area.





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### **Cooperation works**

All materials will be available on: Interact / Events / Interreg Knowledge Fair (23-25 May 2023)