



# **“Keys for Success for European Territorial Cooperation”**

**Colin Wolfe  
DG Regional Policy  
European Commission**

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# Territorial Cooperation and the Present (1)

- **You address important issues, which need cooperation**
  - Socio-economic issues
  - Environment issues
  - Energy and transport issues
  - People issues
- **You have good programmes**
  - Sound analysis, clear response
  - Negotiated solidly, in a clearer regulatory framework
  - Visible presence, high-profile launches, status as « objective »
  - Up-front management verification
  - Many excellent projects
  - More appropriate monitoring and evaluation
  - Solid technical support (INTERACT)

# Territorial Cooperation and the Present (2)

- **You benefit from more current discussion of:**
  - The divides still present at borders, especially now in EU-27
  - The need to find level of action between Member States and EU-27
  - Macro-region strategic approaches (Baltic, Danube, etc.)
  - Territorial cohesion
  - Increasing understanding of cooperation bonuses (trust, exchange, creativity, openness, inspiration)
  - The increasing self-evident European dimension (Regions for Economic Change, Interreg IV/C, KEEP etc.)

# Territorial Cooperation and the Future (1)

- **Need to aim for:**

- Better integration in strategic planning
- Better integration with other programming
- More appropriate legislation, management, knowledge use, monitoring, evaluation
- More strategic projects (inc. infrastructure ?)
- More resources ?
- Being more central to Cohesion Policy

# Territorial Cooperation and the Future (2)

## We need to make our case:

- Evaluation – « What to improve for INTERREG IV »
- Increase the awareness of INTERREG IV
- KEEP, Knowledge & Expertise in EU Programmes
- Communication successes, from the Programmes

## in order to

### « Demonstrate the Benefits of European Territorial Cooperation »

- In Bratislava, March 2009
- In conference « Bratislava, European Centre of Ideas », June 2009



# Thank you !

Website: [http://ec.europa.eu.comm/regional policy](http://ec.europa.eu.comm/regional_policy)

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