



Technical support to the implementation  
and management of ENI CBC programmes

# Capitalisation approach for ENI CBC programmes

Interact Workshop

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A project funded by the European Union



Implemented by a consortium led by



# The purposes of capitalisation process are known...



To promote networking and cross-contamination among funded projects



To showcase and disseminate project good practices with local, regional and national decision-makers and foster replication

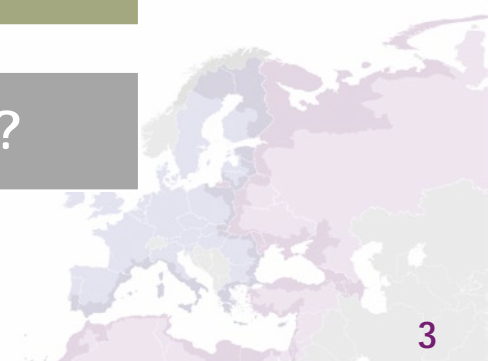


To contribute positively to the development/improvement of public policies



.... but a lot questions need concrete responses

- Which added value? Why should we capitalise?
- Which stakeholders?
- Which approach/process?
- Which tools and resources?
- Which timeframe? When the capitalisation process should start?



... and some answers came from ENI CBC programmes..



## What capitalisation is about at programme level?

**Gathering information** from projects (not only raw data but also storytelling) and spread it in an attractive way

Supporting **thematic networks**: create project thematic communities, organise clustering events;

Organising programme **annual events**; creating **joint thematic platforms**

Exchanging experiences between programmes

Demanding process requiring analysis, clustering and sharing of information and knowledge

# Capitalisation for ENI CBC : thematic approach wins!



Thematic crossing analysis of projects (MSB) and study on CBC impact (SEFR)

- *thematic studies/peer review*

Thematic networks at programme and country level (MSB, LV-RU&LLB)

- *thematic events in order to build thematic communities*
- *thematic networking events in order to steer the capitalisation process on the national level*

Synergies with other initiatives (PBU, KOL, KAR, SFRU, MSB, IT TUN)

- *attending other Programmes conference/thematic events in order to share project results*
- *cross-programme projects*

Thematic capitalisation events (Finnish programmes, BSB,)

- *round-tables, projects visits, road show, publications, project exhibitions*

Thematic and capitalisation calls (3 Finnish programmes, PBU, MSB)

- *restricted call on limited number of TOs and priorities*
- *call for projects targeted on capitalisation activities*

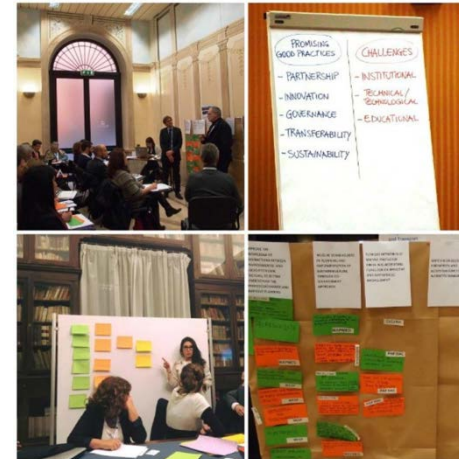
# Case study 1/3: MSB programme



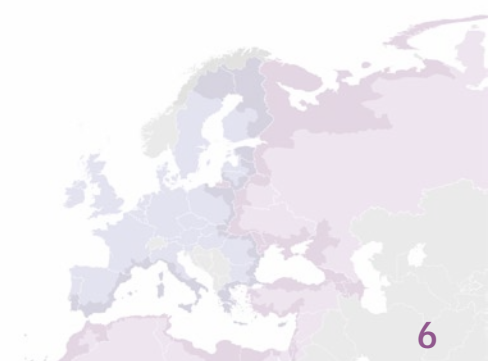
95 projects  4 thematic clusters

- Environmental sustainability
- Economic growth and territorial development
- Human capital
- Cultural heritage and sustainable tourism

- 6 **thematic networking events** also open to representatives of other projects + representatives of National Authorities
- **Benchmarking** of technical (pilot actions) and strategic results (contribution to policy development) and discussion on medium term needs/challenges of the cooperation area



**Mandatory Work Packages on capitalization for 2 calls!**



# MSB programme : solar cluster example



A network bringing together **57 organizations** from 12 different countries for an investment of **€24 million**

Tangible collaboration among 6 projects of the solar sector:

- **policy lobbying**: 2 forums for the promotion of solar energy in the Mediterranean
- **dissemination and communication** through the mobilization of a Euro-Mediterranean network comprising national authorities, companies, research centers
- **common studies and recommendations** on regulatory barriers to the development of solar energy
- **joint training sessions** addressed to SMEs, students, policy-makers

## Public policies

**SIDIG-MED:** new regulation of urban agricultural of the city of Rome inspired by project recommendations

**GR.ENE.CO:** project protocol on the use of renewable energies in agriculture adopted by the Lebanese Ministry of Agriculture

**MED-DESIRE :** support to the design of plans for the development of energy efficiency in the cities of Tire (Lebanon), Sousse (Tunisia) and in Egypt



# MSB programme : communicating on capitalization TESIM



Analysis of project performance at cluster level and links to 2014-2020 Programme strategy

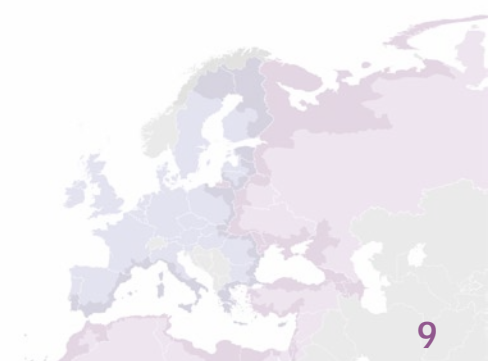
Highlight impact and sustainability combined with a story-telling approach

Focus on promising project good practices with proposal for follow-up at national level



Promotion through an advocacy campaign with key stakeholders and institutions with the support of national authorities

**Involvement of high-level testimonials**



# Case study 2/3 : Arctict project

## WHO

- A cross-programme collaboration coordinated by the Northern Periphery and Arctic Programme. Participating programmes are Interreg Botnia-Atlantica, Interreg Nord, **Kolarctic CBC, and Karelia CBC.**

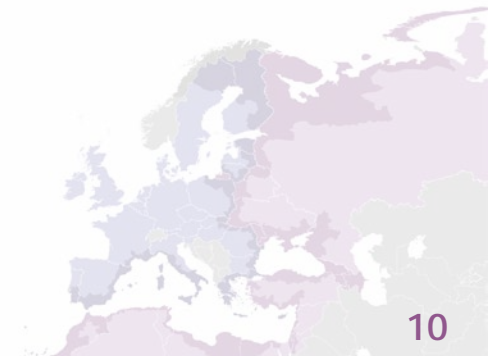
## WHY

- To ensure a high **complementarity with other policy initiatives and stakeholder** organisations operating in the Arctic

## WHAT

- Joint project development events, dedicated annual seminars in conjunction with programme events, a joint presence at large Arctic or European conferences, **an award for Arctic projects,** and eventually, joint publications focused on results and the post-2020 period.

<http://www.interreg-npa.eu/arctic-cooperation/>



# Arctic Project Awards



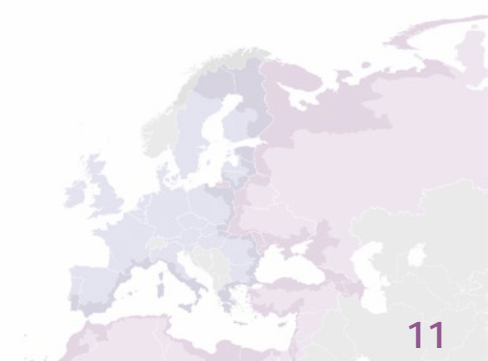
Highly  
innovative  
projects

Clear Arctic  
dimension

Real,  
measurable  
impacts

2 Categories :  
Arctic  
entrepreneurial  
spirit & Cold  
climate  
opportunities

Competition open to the projects  
awarded by the participating  
programmes



## Capitalisation conferences

### WHO

3 ENI CBC programmes:  
Karelia, Kolartic  
and South-Finland  
Russia who

### TOPICS

2 main thematic  
areas (green  
technology and  
business,  
transportation and  
logistics.)

### TARGET GROUPS

Regional and  
national Authorities,  
public and private  
actors, institutions,  
media, EC and EUDs

### WHAT

Project site visit(s)  
Programme/project  
exhibition  
ENPI CBC project  
case study  
Awarding best  
practices

- ❖ To increase the visibility and promote achievements of CBC projects implemented in Ru-Fi to the programme stakeholders and key decision-makers

# Capitalisation – what can TESIM and others do?

keep.eu

Aggregate data on  
CBC projects  
KEEP



Draft thematic  
publications

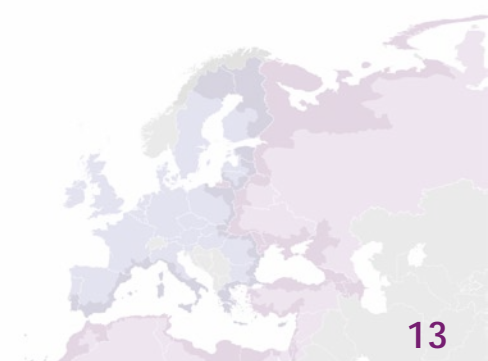


Provide written  
guidance



Promote and  
disseminate  
results at  
ENICBC level

Close cooperation with Interact  
(such as TNs, Interreg.eu,  
Annual events)



## Guide on Capitalisation practices

Which existing methodologies/approaches ?

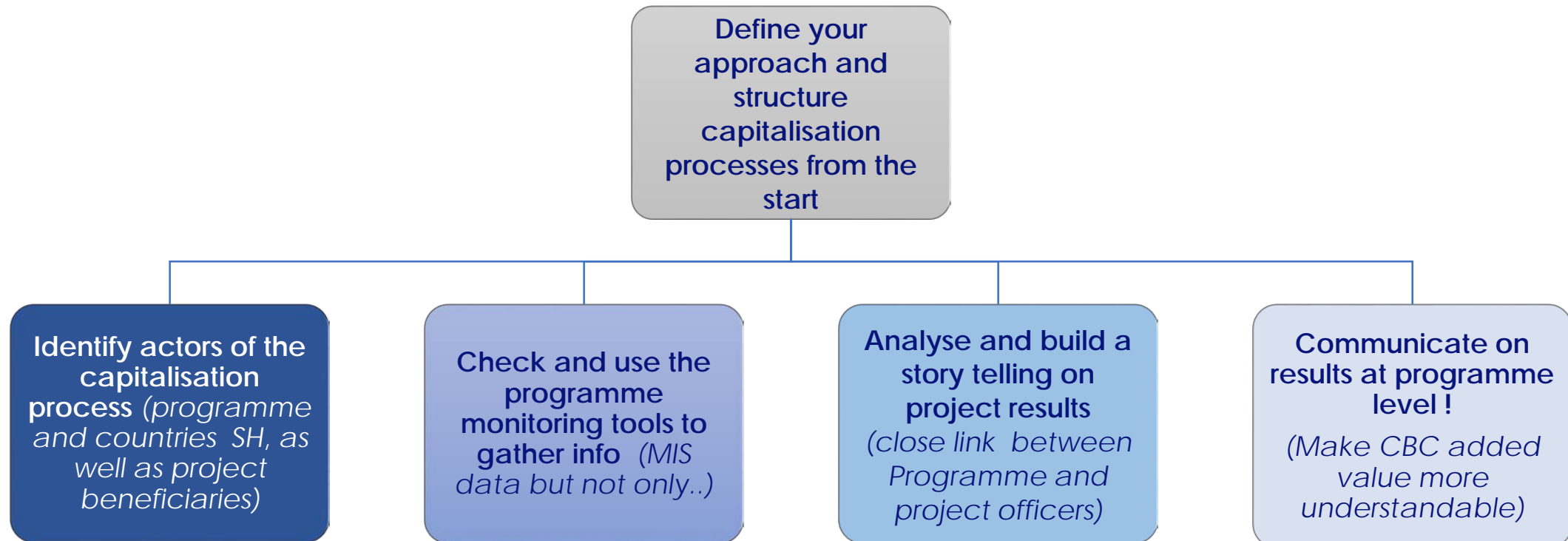
What kind of information is needed?

What are the steps to be followed and how to exchange ?

## Thematic publications

2 thematic publications on programme achievements on 2 ENPI CBC overarching objectives related to the most selected TOs of ENI CBC (Environment and Cultural heritage).

# Capitalisation – what can the programmes do?

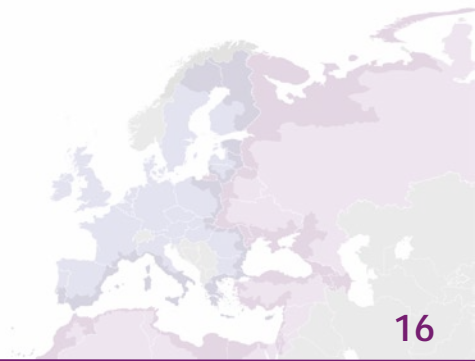




Information in MIS, outcomes from ROM missions and mid-terms review should be capitalised



Need for a clear link between capitalisation activities and Programme evaluation





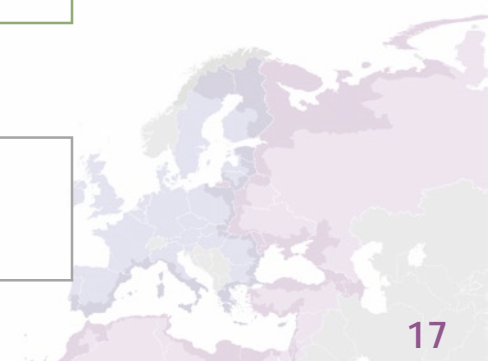
# Food for thoughts ...

Capitalization is a complex and time-consuming process which requires dedicated financial and human resources and specific tools

Close link to Communication and M&E (sound MIS/set of impact indicators)

Capitalization is key to understand the actual impact of programmes and generalize results

Strong potential to raise the profile of programmes by wide-spreading knowledge and offer proven, tested solutions that can be replicated by decision-makers





# TESIM

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**Whatever the level of ambition,  
let's gather and communicate  
relevant knowledge to capitalise  
from now on !**



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