



2014-2020 One step further on testing – Implementation of DTP Capitalisation Strategy

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A stream of cooperation

CONTENTS

- DTP Capitalisation Strategy

- What and How?

- Evaluation & Analysis

- “Handbook”

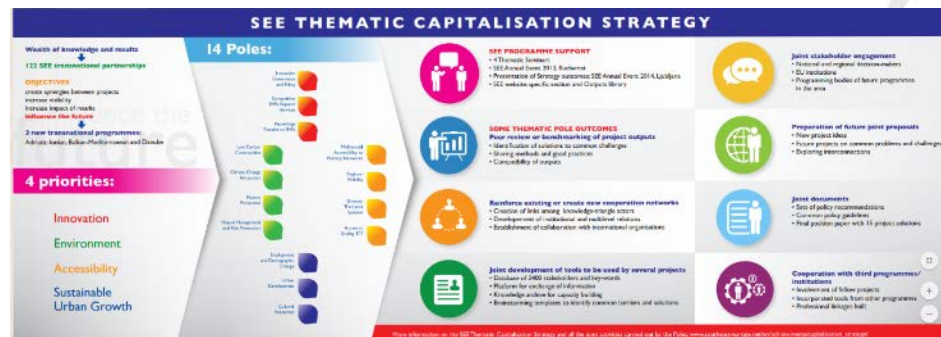
- Best practices

- Next steps

Based on South East Europe experience

Objectives:

- **Valorise**/build upon knowledge from projects in a thematic field
- Fill knowledge-gaps by **linking actors** according to themes, experiences, methods or geography
- Increase quality and **sustainability of project outputs**
- Increase projects/programme **visibility** and **impact** on policy making process
- Strengthen strategic thematic networks in the area
- Encourage wider take-up of project outcomes from **outside the area**
- Contribute to design future transnational cooperation



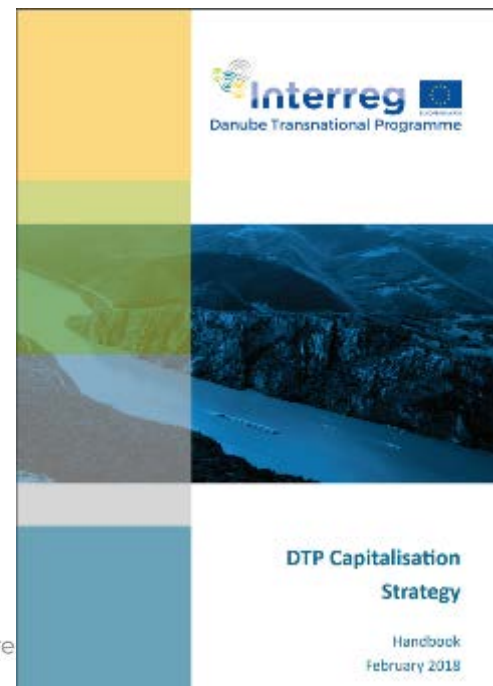
How does the strategy work?

- 1) Applicants included Capitalisation in their proposals
- 2) 54 approved projects grouped into **12 Thematic Poles**
- 3) For each pole: **1 project + 1 EUSDR PAC -> Pole leaders**
- 4) **Roadmap** created by each Pole -> Identified synergies + Foreseen activities
- 5) Communication Synergies -> Capitalisation
- 6) **Dynamic nature** of the poles
- 7) **Open to other programmes**
-> Invitation email sent



Analysis of the 1st year implementation

- Method: Online survey to Pole leaders, project partners and PACs
- Results: Positive direction of Poles and strong cooperation with EUSDR PACs
- Challenges: Definition of roles among involved actors and budgetary constraints
- Solutions:
 - **CS Handbook**: answers to actors' questions on CS implementation
 - Meetings organised by JS
 - Reallocation of project budget or include capitalisation budget (2nd/3rd call)
 - Potential Capitalisation call?



Thematic Poles 1, 2, 3

- Good commitment of PACs
- Cross-pole cooperation
- **Identified synergies:**
 - Common deliverable “Bio-economy Policy Recommendation” to support EUSDR objectives
 - Commonly reported outputs
 - Summer school on social innovation
 - **Joint meetings** with PACs/ stakeholders, joint participation to events: eg. Cross-fertilisation thematic WS Pole 1 with EUSDR PA7, PA8, PA9
 - **Involvement of other Interreg and EU-funded programmes**

THEMATIC POLE 1 - INNOVATIVE ECOSYSTEM FOR SMES

Innovative Ecosystem brings together organisations and partners whose main goal is to enable and foster technology development and innovation. In other words, the Innovative Ecosystem shall, in the scope of the DTP programme, enable collaborative innovation between project partners, their stakeholders and target groups, through combining complementary resources, systems and support, with a clear goal to generate new products, features, processes, services or value. The collaborative aspect is utmost important since it creates value that cannot be produced by the organisation on its own.

POLE LEADER CONTACT DETAILS: the project Made in Danube project: Mrs Daniela Chiriac, chiriac@inovimobilis.europa.eu / Inovimobilis Innovation GmbH, Steinhilfs-Europe-Center (DE)



Next steps

- **Integration of 2nd call projects** in 12 Thematic Poles
- **Events:**
 - Poles Leaders/PACs first meeting with 2nd call projects (Budapest, 27/06)
 - **Pole Leaders and PACs Training** (Budapest, 28/06) on communication and lobbying techniques and tools
 - 2nd call projects **Kick-off events** with Capitalisation component
- **Joint results and activities**



Thank you for your attention

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