

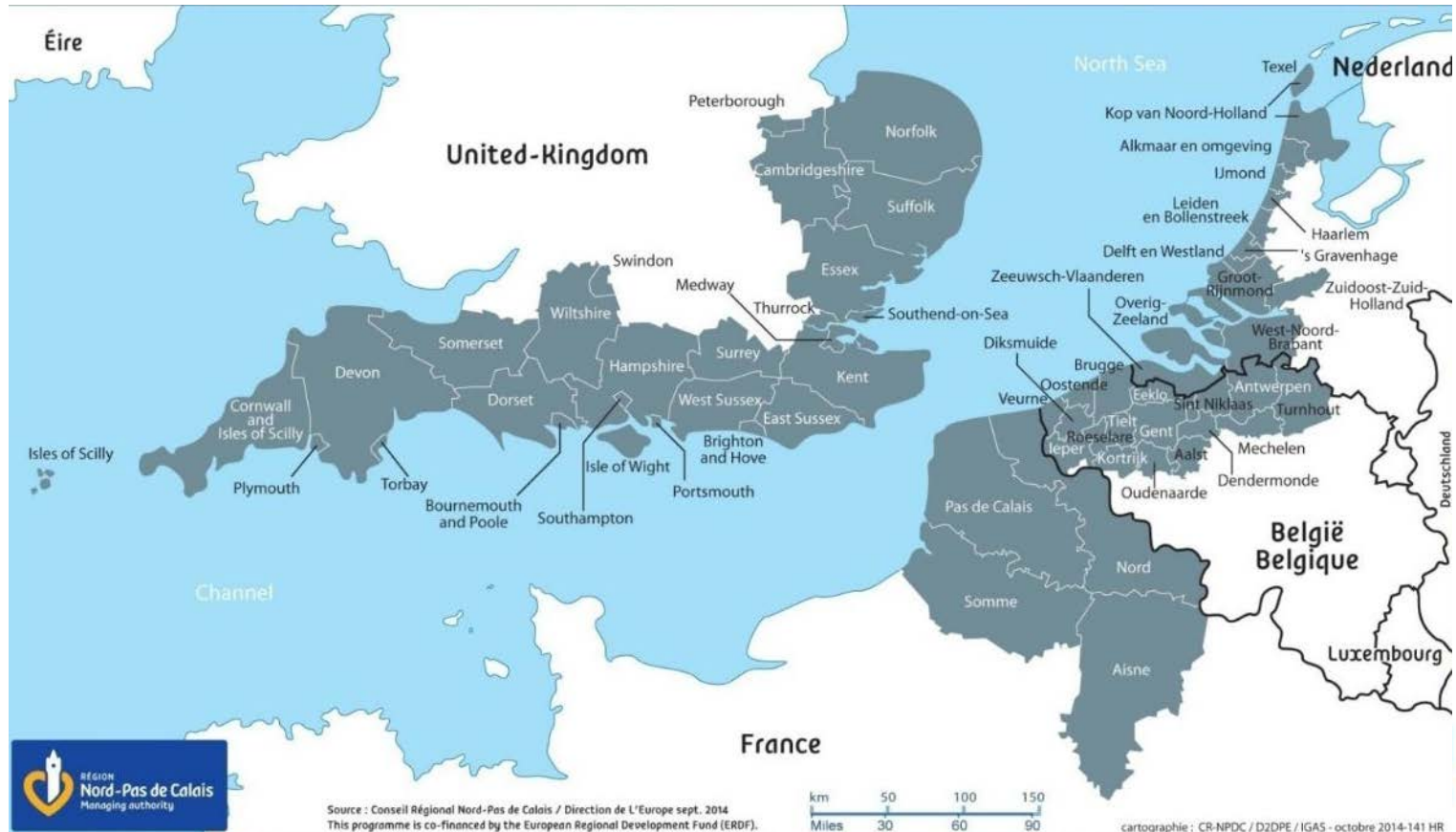


2 seas approach to capitalisation

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2 Seas Cross Border Programme area



Integrated approach based on EU requirements

- 2014-20 Regulations embed key concepts:
 - the result orientated obligation,
 - the theory of change application,
 - the intervention logic,...
 - Common terminology: outputs, results, impact etc.
- “evaluation and monitoring framework” from start of programme
- Ongoing evaluation expertise and Evaluation Strategic Task Force
- ESTF Theory of Change, benefits realisation.
- Effectiveness will show once projects have closed
- Evaluators to help build on existing project monitoring systems: performance review, indicators review, preliminary impact evaluation

For projects and project development

- Requirements designed into application forms and selection criteria:
 - difference between outputs, results and impacts,
 - Transferability and Durability go beyond communication and dissemination
- Currently asking projects.....
 - Have planned results been achieved?
 - Transferability: are results confidential to project partners or extended to the relevant territories?
 - Beyond ETC added value; how do projects contribute to Cohesion Policy?

How we help applicants plan their project

With capitalisation in mind

- Project development FactSheets
- Stress Intervention Logic and offer practice exercises
- Guidance on Measurable Results
- Meaning of ‘durability’ and ‘transferability’ in practice
- Role of Communications Strategy and Plan

The end of the project activity is not the
end of the project!