

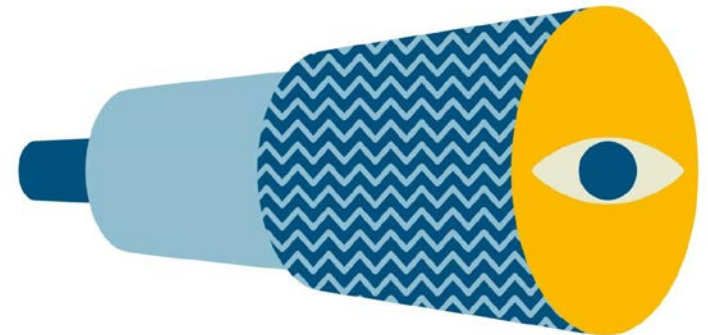
# Capitalising Interreg

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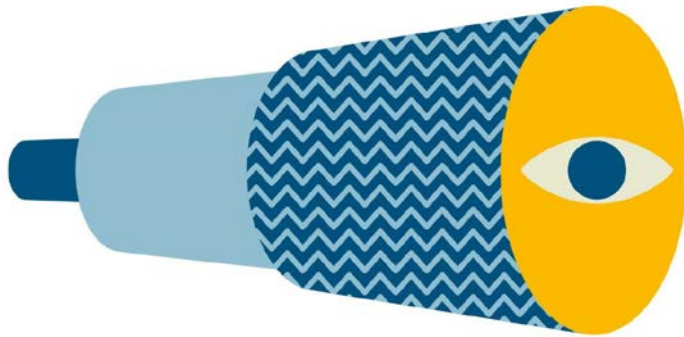
2<sup>nd</sup> Conference “Let’s practice  
Capitalisation!”

13-14 June 2018 | Alicante, Spain

**Interact**



# Capitalisation, do we all have the same understanding?



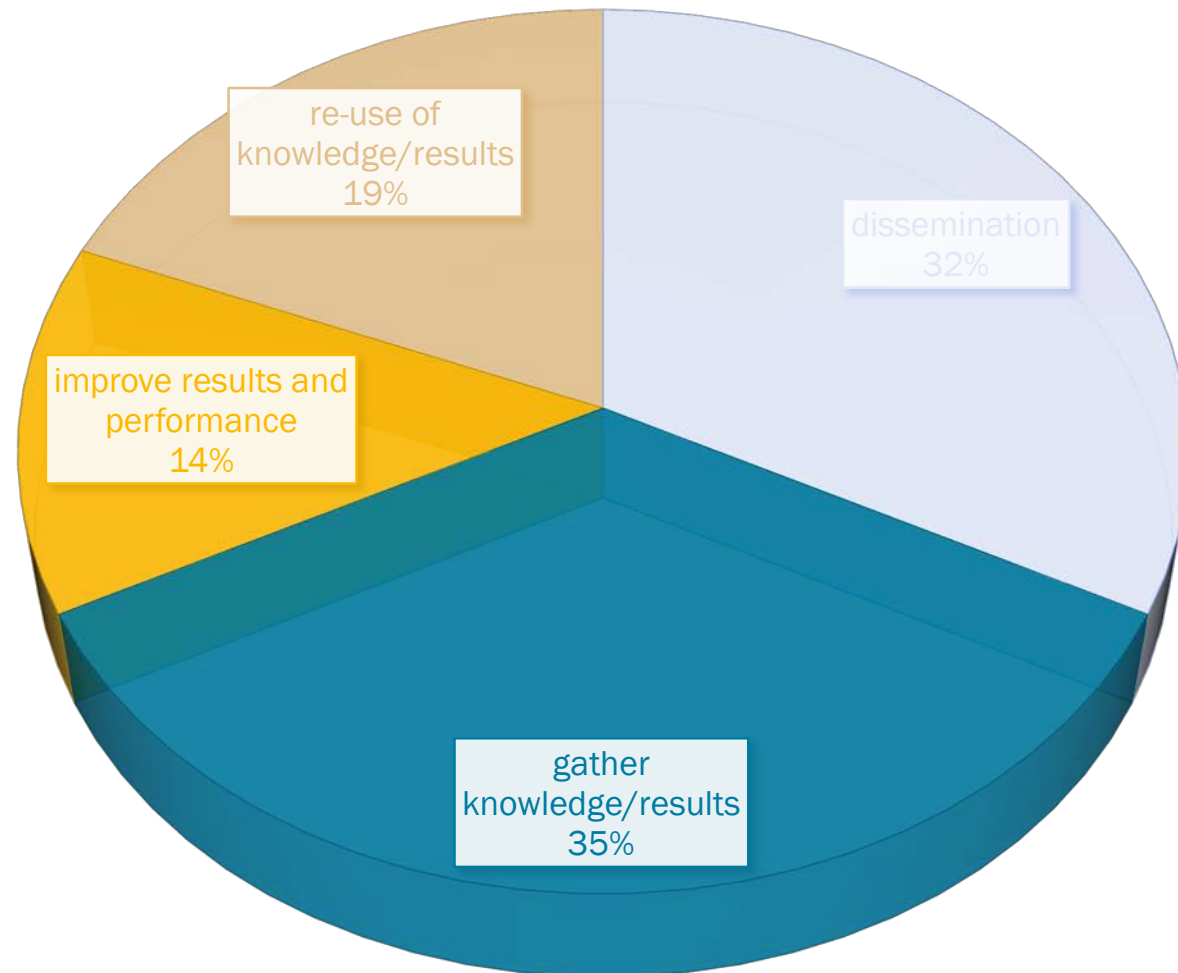
- 1. Capitalisation is about gathering, organising and building upon existing programme and projects results, within specific fields.**
- 2. Capitalisation could concern data about the implementation of programmes, projects, impacts and methods used in order to make this knowledge generated by Interreg (capital) more accessible and usable for other programmes, projects or stakeholder groups.**
- 3. Capitalisation (of results) looks into specific results in thematic fields in order to obtain additional improved results (re-use), to boost performance, delivery and to multiply the effects of achievements delivered.**

# How is capitalisation implemented in Interreg?

- 1. Gathering results → analysis (projects), coordination activities**
- 2. Promotion of results → promotional and capitalisation events/targeted campaigns, networking events, simplicity of language**
- 3. Re-use of results → validation/follow-up, effects?**
- 4. Influence policies → link with public decisions, modifying legislations**



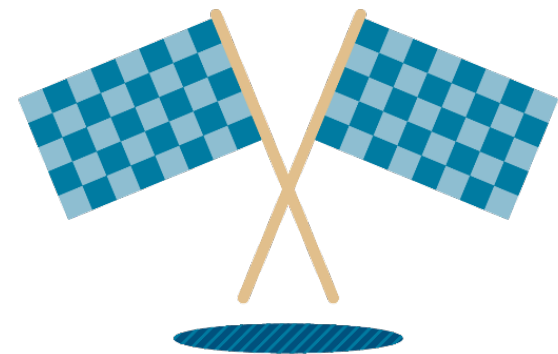
# What is capitalisation in Interreg?



# Challenges for capitalisation:

**Indeed, capitalisation activities face several limits and challenges:**

- 1. restricted to the promotion of projects,**
- 2. there are still stakeholders involved in Interreg programmes who are not convinced of the added-value of such an exercise and that transfer is not suitable face-to-face with programme's territorial approach.**



# Why capitalisation is needed for 2014-2020?

Now, more than ever, it's crucial to develop capitalisation activities in order to:

1. promote programmes' achievements and demonstrate the added-value of cooperation, thus promoting new answers to territorial challenges
2. use programmers' results in order to improve the quality of implementation as well as to improve mainstreaming into regional programmes and policies
3. make programmes more visible with tangible results and to provide solid inputs in the framework of post-2020 discussions.

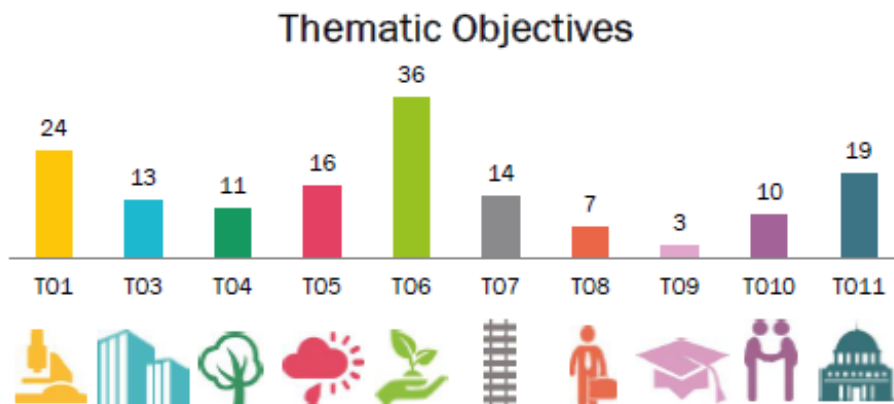
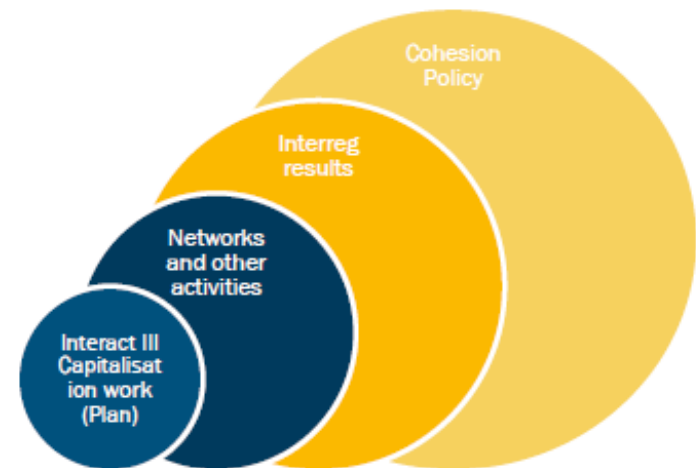
... a first answer comes...



# Interact Capitalisation Plan

## Objectives

- To define the main actions and work
- Identification, analysis and promotion of capitalisation approaches;
- Set-up and implementation of thematic networks;
- Promotion of Interreg results.

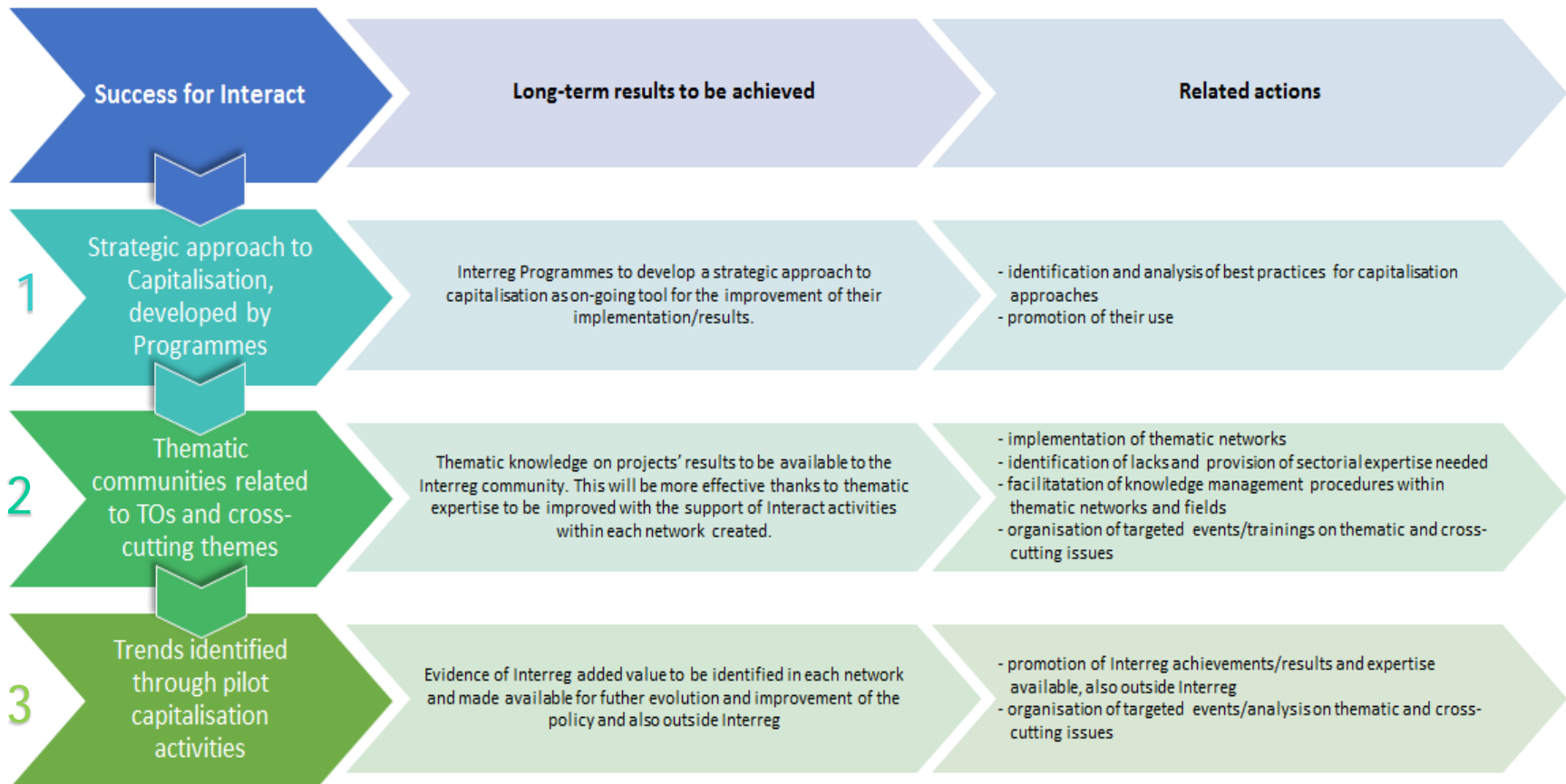


### Clear identification of themes

- Specific survey to Programmes, according to thematic choices

# Capitalisation of Interreg results: how?

Interact has defined a series of long-term strategies, results :





# Support to Capitalisation

Capitalisation as management practice: Workshops, trainings, publications and materials	Thematic network: Meetings, on-line platforms, publications
Events on Capitalisation practices and approaches (2014-2020)	Interreg response to migration network
ComCap workshop - hints to promote Interreg results and trainings on communication of results (story telling, social media)	Sustainable transport
Interreg Talks (promotion of results)	Knowledge of the seas network
Publication and repository of capitalisation practices	Climate change network
Publication on promotion of results	Inclusive growth network
Capitalisation Toolkit	Institutional capacity

# Objectives for these 2 days:

1. Share the latest work on capitalisation approaches and practices available in Interreg programmes
2. Identify the concrete needs of programmes and set the basis, objectives and needs for a “Capitalisation Toolkit”
3. Define the structures, features and steps for the consolidation of the “Capitalisation Toolkit” composed of several harmonised templates such as:
  - Capitalisation process (who does what and when)
  - Capitalisation strategy/plan (why, when and how)
  - Result’s promotion and storytelling guidelines (how)
4. Set-up a working group of programmes who are interested in exploiting the “Capitalisation Toolkit” for their implementation.

# Agenda:

## **Day 1 – 13 June 2018**

**8.30 – 9.00**      **Registration and welcome coffee**

**9.00 – 9.30**      **Welcome and introduction**

State of play of cap work in Interact, successes flagged and good practices to be mentioned

**9.30 – 12.30**      **Going deeper into capitalisation practices**

- a. Presentation of the Cap publication and its analysis
- b. Experiences from programmes
  - 2014-2020 One step further on testing – Interreg Danube TN – Eloy Gomez
  - 2014-2020 Example - TN Interreg SUDOE – Andréa Rodriguez
  - 2014-2020 Example - CBC Interreg 2 Seas – Paula Mac Lachlan
  - ENPI/ENI CBC experience – Anna Dornagricchia TESIM
- c. National capitalisation processes
  - The national point of view – Latvia – Anna Djakova

Q&A session

*10.30-11.00 Coffee break*

# Agenda:

**12.30 – 13.15**

## **Working tables: Gaps and programmes' needs**

*This workshops' session is aimed at defining the existing gaps that hinder a wide and easy approach to capitalisation, by treating specific aspects, as raised by programmes at the 1<sup>st</sup> capitalisation conference:*

- How to ensure the recognition/interest of capitalisation as necessary management practice?
- Definition and planning (use) of Capitalisation tools and services provided by Interact

**13.15 – 14.15**

## **Lunch Break**

**14.15 – 16.45**

## **Working tables: Gaps and programmes' needs (continuation)**

- Fostering the use of capitalisation as a consolidated management practice
- How capitalisation could serve the preparation and definition of Interreg Programmes post 2020? How could it be used as a tool (also linked with evaluation)?

*15.15-15.30 Coffee break*

**16.45 – 17.15**

## **Wrap up and closure of Day 1**

**18.15**

## **Networking activity and dinner**

*A common networking activity has been organised for all participants, please be sharp at venue's entrance and bring comfortable clothes and shoes with you. After this activities, dinner will take place at "Laseda Gastro Village" just in front of the venue.*

# Agenda:

## Day 2 – 14 June 2018

**9.00 – 12.30**

### **Let's start with a “Capitalisation Toolkit” – World Café**

- Services from Interreg Europe's Policy Learning Platforms at benefit of Interreg Programmes
- Definition of capitalization process for Interreg
- Steps of the process and objectives to be reached (Cap toolkit)
- Definition of possible objectives (template of Cap Plan)
- Definition of possible contents (template of Cap Plan)
- Template of communication/results' promotion tool

*10.30-11.00 Coffee*

**12.30 – 13.00**

### **Let's work together**

*This session will define the working groups' features and their workplan.*

- Set-up and objectives of Working groups
- Next steps (in agreement with programmes)

**13.00 – 13.15**

### **Wrap-up and conclusions**

**13.15**

### **Closure of the event and farewell lunch**

# Good practices 2014-2020

1. Interreg Danube
2. Interreg Alpine Space
3. Interreg Mediterranean
4. Interreg South Baltic
5. Interreg Italy-France Maritime
6. Interreg Italy-Croatia
7. Urbact III
8. Interreg Europe

# Cooperation works

All materials will be available on:

[www.interact-eu.net](http://www.interact-eu.net)

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