

MT Services

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Fact Sheet

INTERACT Seminar “Strategic Project Generation”

Venue	Baudirektion, Rathausstrasse, Vienna, Austria
Date	15 – 16 November 2007

Summary

The second edition of the Seminar on Strategic Project Generation took place in Vienna on 15-16 November 2007 and it was co-hosted by the Vienna City Administration. This followed on the first successful Seminar taking place in Venice on 17-18 October 2007 (please find more information at <http://www.interact-eu.net/227138/772316/0/0>).

The main aim of the Seminar was to introduce a systematic approach to strategic project generation and implementation. During the Seminar good practice procedures and tools were presented in an interactive way in order to inspire and empower programmes in their day-to-day work with project developers, potential applicants or key stakeholders in general.

The following presentations on specific strategic approaches were held by Seminar participants:

- Roland Abter, Federal Chancellery of the Republic of Austria: The Strategic Approach in Austria;
- Katrin Stockhammer, INTERREG IIIC East JTS: Knowledge management;
- Angelos Sanopoulos, South East Europe Programme: Strategic approach.

Besides these presentations, the 30 participating representatives of national and regional authorities involved in the implementation of INTERREG III Programmes and in the preparation of the new European Territorial Cooperation Programmes were very pro-actively involved in several working sessions.

Documents

Agenda
List of participants
Summary report
Presentations:
01 Introduction
02 STOCKHAMMER Knowledge management
02 Where to start
03 Project generation and development
04 Partnership development
05 SelectionCriteria
06 Implementation strategic projects
07 Strategic communication
08 Conclusions
09 ARBTER The Austrian approach
10 SANOPOULOS South-East Programme approach