



Atlantic Area Programme 2007 – 2013



Prime Programme goal

To achieve significant and tangible progress in transnational cooperation geared towards cohesive, sustainable and balanced territorial development of the Atlantic Area and its maritime heritage.



Strategic Priorities

- 1 Promote transnational entrepreneurial and innovation networks**
- 2 Protect, secure and enhance the marine and coastal environment sustainably**
- 3 Improve accessibility and internal links**
- 4 Promote transnational synergies in sustainable urban and regional development**
- 5 Technical Assistance**



Strategic Priorities

PRIORITY 1: ENTREPRENEURIAL AND INNOVATION

- **Obj 1.1 – Develop knowledge transfers between companies and research centers**
- **Obj 1.2 – Enhance competitiveness and innovation capacities in maritime economy niches of excellence**
- **Obj 1.3 – Stimulate economic conversion and diversification by promoting regional endogenous potential**



Strategic Priorities

PRIORITY 2: MARINE AND COASTAL ENVIRONMENT SUSTAINABILITY

- **Obj 2.1 – Improve maritime safety**
- **Obj 2.2 – Sustainable management and protection of the resources of marine spaces**
- **Obj 2.3 – Exploit the renewable energy potential of the marine and coastal environment**
- **Obj 2.4 – Protect and promote natural spaces, water resources and coastal zones**



Strategic Priorities

PRIORITY 3: ACCESSIBILITY AND INTERNAL LINKS

- **Obj 3.1 – Promote interoperability and continuity of existing transport networks, and sea/road/rail/air intermodality**

- **Obj 3.2 – Promote short sea shipping and cooperation between ports**



Priority Strategies

PRIORITY 4: URBAN AND REGIONAL DEVELOPMENT

- **Obj 4.1 – Pool resources and skills in the field of sustainable urban and rural development**
- **Obj 4.2 – Make cities and regions more influential and attractive through networking**
- **Obj 4.3 – Conserve and promote Atlantic cultural heritage of transnational interest.**



Financial Plan

Unit €

Priorities	FEDER	%	National Contribution	Total
1	27.352.061,00	26,29	14.728.033,00	42.080.094,00
2	37.704.800,00	36,24	20.302.585,00	58.007.385,00
3	18.433.632,00	17,72	9.925.802,00	28.359.434,00
4	14.317.666,00	13,76	7.709.512,00	22.027.178,00
5	6.243.074,00	6,00	2.081.025,00	8.324.099,00
Total	104.051.233,00		54.746.957,00	158.798.190,00



Project organization

Partnership projects

- ***Minimum participation from entities from three Member States***
- ***Coordination by a Lead Partner***
- ***Joint development***
- ***Joint technical team***
- ***Joint execution***
- ***Joint Financing***



Project Typology

- ✓ **Studies**
- ✓ **Networks**
- ✓ **Pilot Projects**
- ✓ **Information**



Studies

- **Needs identification and strangulation points**
- **Integrated and sustainable development promotion**
- **Innovative industrial applications and economic development through technological promotion**
- **SME's territorial conditions promotion**
- **Risk control and prevention**



Networks

- **Cooperation between social-economic bodies**
- **Technological Investigation and Transfer**
- **Transnational cooperation in the implementation of integrated strategies for the natural resources management**
- **Local and tourist integrated products promotion**



Pilot Projects

- **Introduction of sustainable territorial transnational concepts**
- **Creation of sectorial clusters and cooperation innovative platforms**
- **Improvement of the access to information, communication and use of new technologies**
- **Identification of critical break points and possible solutions**
- **Organization of partnership pilot experiences**



Information

- **Knowledge and university experts formation exchange**
- **Transnational territorial strategies, the importance of innovation, territorial impact and planning**
- **Improve the investigators mobility**
- **Joint seminars for experience exchanges in environmental matters**
- **Communication and joint participation in international events**



Projects example

- 1 - maritime safety**
- 2 – Cooperation between ports and port cities**
- 3 – Projects which improve the use and management of major equipments connected to the sea**
- 4 - «Maritime Cluster Club»**
- 5 – Projects favoring the coastal tourism sustainable development**
- 6 – Experience and knowledge exchange program in activities related to the coast management**
- 7 – Cooperation projects in marine I&D**
- 8 – Projects favoring the Atlantic identity and cultural affirmation**



COOPERATION AREA OF THE PROGRAMME

- **Spain – Galicia; Principado de Asturias; Cantabria; País Vasco; Comunidad Foral de Navarra; Andalucía (Cádiz, Huelva, Sevilla).**
- **France – Haute-Normandie; Basse-Normandie; Pays de la Loire; Bretagne; Poitou-Charentes; Aquitaine.**
- **Ireland – entire territory**
- **Portugal – continental territory**
- **United Kingdom – Cumbria; Cheshire; Greater Manchester; Lancashire; Merseyside; Gloucestershire, Wiltshire and North Somerset; Dorset and Somerset; Cornwall and Isles of Scilly; Devon; West Wales and The Valleys; East Wales; South Western Scotland; Highlands and Islands; Northern Ireland.**



Adjacent Areas: in Spain, La Rioja, Castilla y León, Canarias; in France, Limousin, Centre, Midi-Pyrénées; in Portugal, Açores, Madeira; in the United Kingdom, Worcestershire and Warwickshire, Avon, Staffordshire, Herefordshire, Shropshire, West Midlands.



Co-financing level

The co-financing percentage of the priorities of the Atlantic Area Programme will be of 65 %

Programme's start up

Presently in the phase of approval by the European Commission's services, the Programme's launch is expected over the last trimester of the current year



Authorities involved in the management , monitoring and control

Managing Authority – CCDR Norte

- *Assisted by a Joint Technical Secretariat*
- *Responsible for the management and development of the Programme*

Certifying Authority – Instituto Financeiro para o Desenvolvimento Regional

- *assures the funds reception and the payments to the beneficiaries*

National Correspondents

- *Promote the dissemination of the Programme*
- *Participate in the Programme's monitoring*
- *Proceed to the validation of the national partners expenditure*

Steering Committee

- *Assures the Programme's development quality and efficiency*

Monitoring Committee

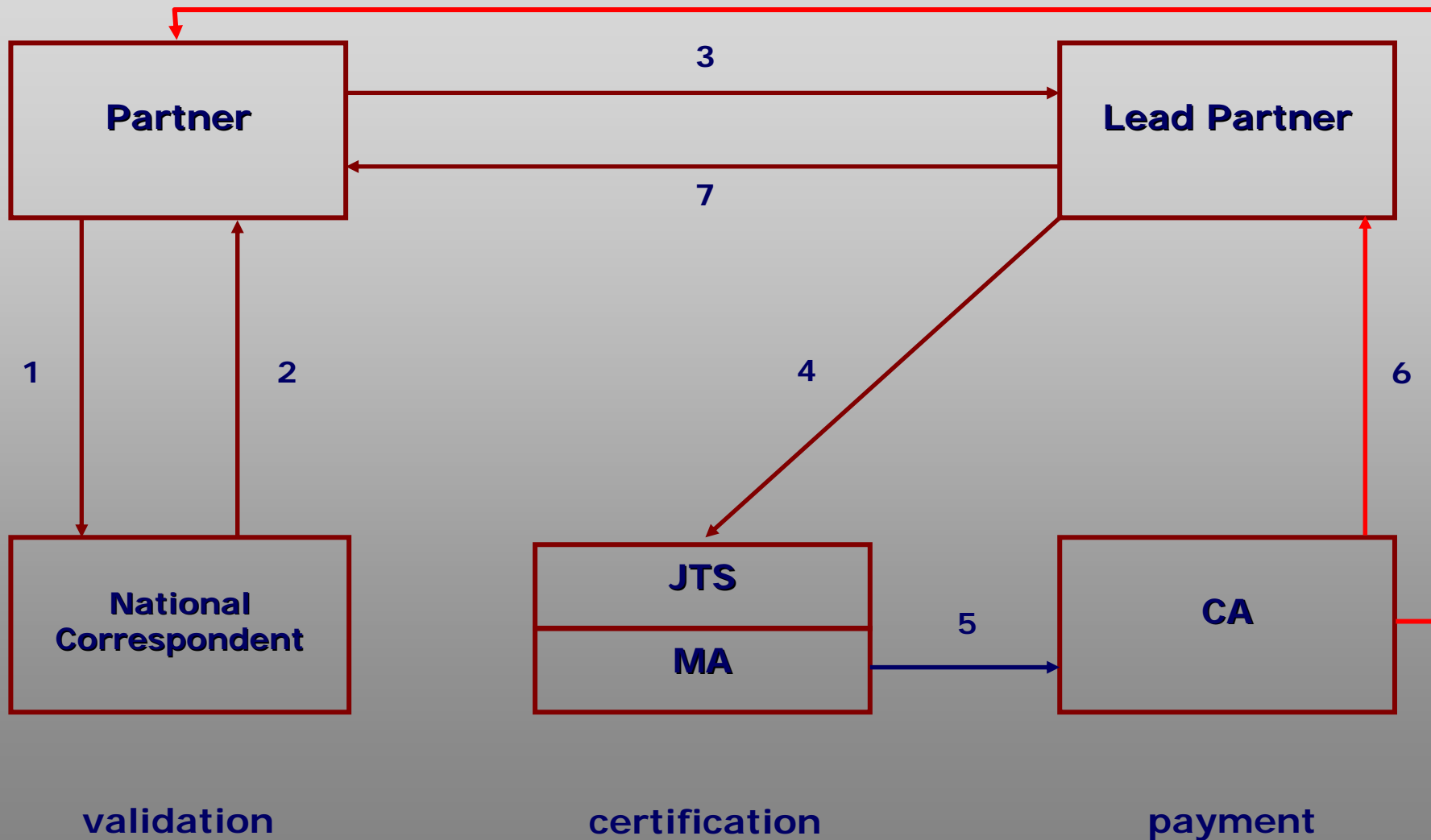
- *responsible for the appreciation of the applications*

Audit Authority – Inspeção Geral de Finanças

- *Assisted by strategic control entities from the Member States*
- *Coordinate the audits to the managing and control system and to the beneficiaries of the operations*
- *Responsible for the declaration of the Programme's closure*

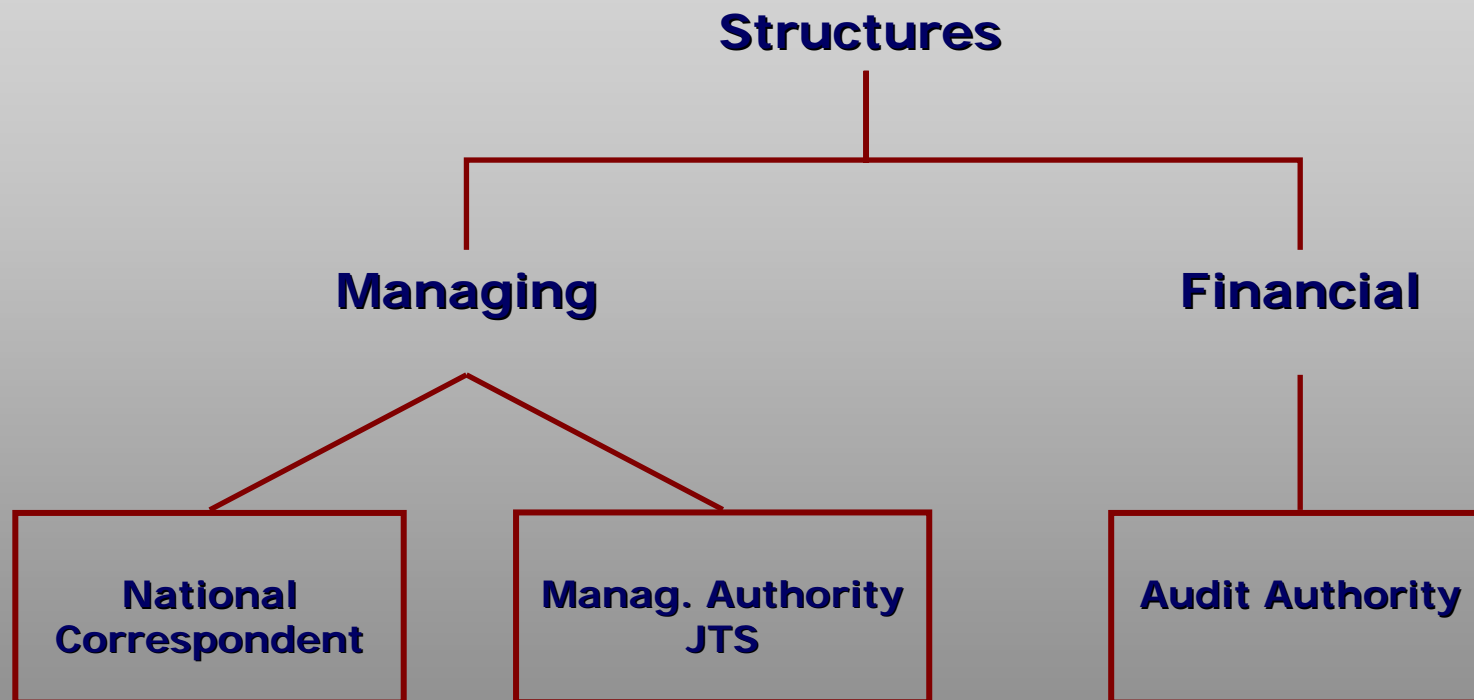


Financial circuit





Audit model





Critical factors for the success in the projects management

- ***Establish partnerships with genuine interest in complementary activities development and the exchange of experiences***
- ***Create an identity with the project, working in a cooperative environment where all the partners give the same contribution to the overall success***
- ***An administrative and financial support that insures the entire organization and the fulfillment of both national and European rules***
- ***Financial means to support the good execution of the project***
- ***Strengthen the good relation with the managing and control structure of the Programme***
- ***Discipline and rigor in the execution of the initial application purpose***



Challenges for the period 2007 - 2013, project management

- ***Partnership cohesion***
- ***Reinforcement of the project's financial dimension***
- ***Higher participation from the public administration structures***
- ***Ability to support projects that are compatible with the strategic priorities of the Programme and contribute to the cohesion and territorial competitiveness***



Thank you for your attention

Cooperation is worth while